

UNITING ADVENTURE & ADVOCACY



CLIMATE RIDE



ANNUAL REPORT 2023

FROM OUR DIRECTOR

Climate Ride continued to inspire philanthropy and climate action in 2023.

2023 was an extraordinary year for Climate Ride! We worked hard to make every ride, hike, and challenge into a powerhouse of action and philanthropy, resulting in one of our highest-impact years yet. Together, our efforts meant unprecedented support for bold climate solutions when it was most needed. We also continued our commitment to environmental justice, tackling the crucial intersection of environmental harm and racial injustice.

Thanks to the incredible generosity of our Annual Fund donors, we turned three Green Fondo events into 100% giving machines—every single dollar raised went straight to funding essential grants. The passion and commitment of nearly 800 Climate Ride participants brought positive change to their communities and beyond. With your help, we funneled over \$2.5 million into initiatives for a healthier planet and more active communities. That money translates to real impact – creating land bridges for threatened species in South Africa, supporting tribal stewardship and conservation in Bears Ears, pushing forward climate policy in the US, bike paths, safer roads, and so much more.

We're not hitting the brakes. Even as Climate Ride has ramped up our grants, overall environmental giving has dipped across the U.S. We can't stand by and watch this happen. Climate Ride does more than create events – we're a gateway for people to join and deepen their commitment to the environmental movement. Our collective support empowers crucial nonprofits across the nation, and with you by our side, we can widen this ripple effect.

It's your relentless support that has kept us resilient and determined. So, are you ready to gear up and accelerate our impact? Join us in this vital journey. Your unwavering passion means the world. Thank you, Climate Riders, for every pedal pushed and every step taken towards a greener tomorrow!

Caeli Quinn

Founder & Executive Director



A ONE-OF-A-KIND, HUMAN-POWERED ACCELERATOR FOR CLIMATE SOLUTIONS



ANNUAL REPORT
2023

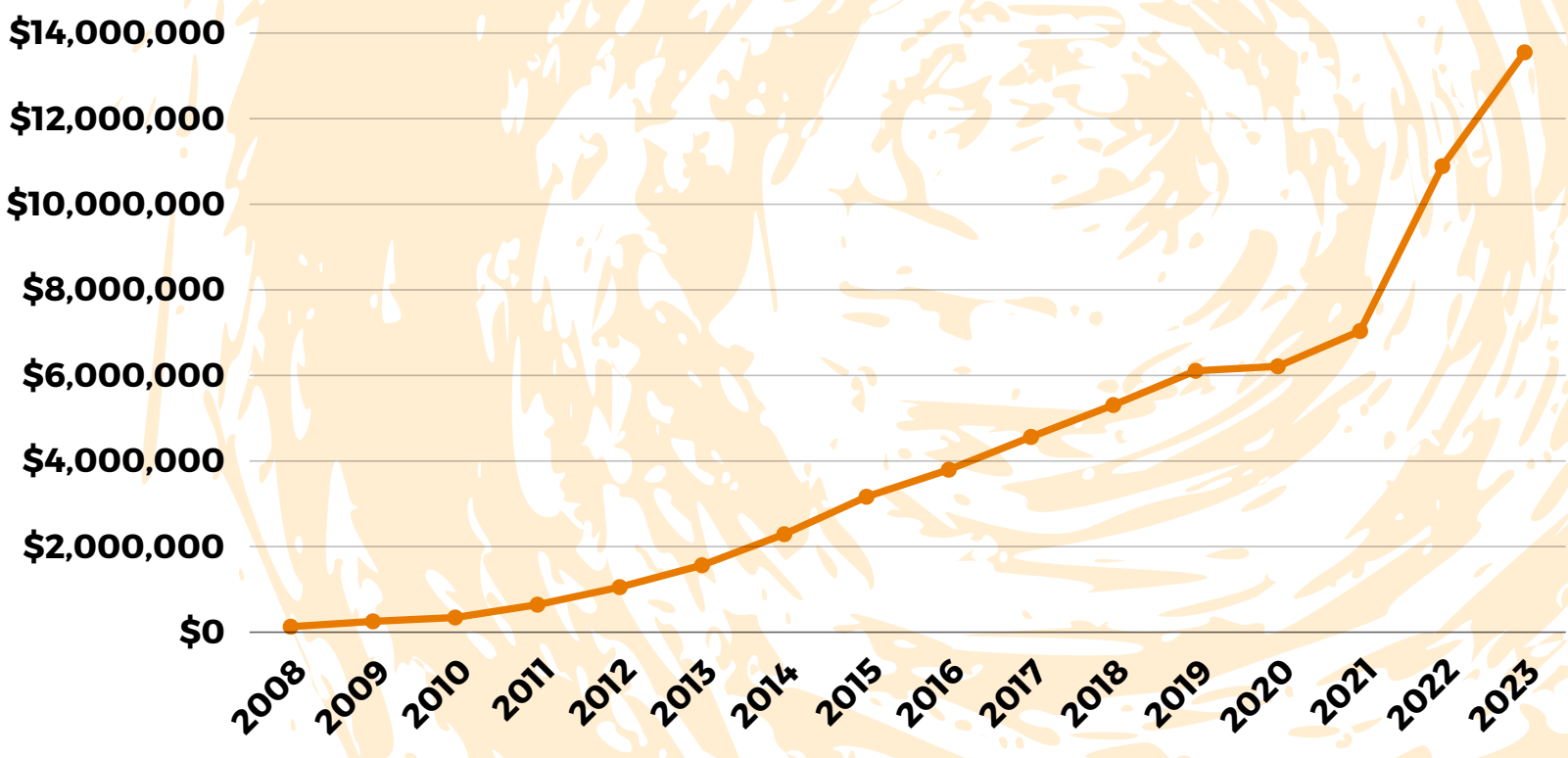


WHAT WE STRIVE FOR

Climate Ride, founded in 2008, is the only organization using the power of sport to raise money for non-profits in the environmental and active transportation sectors. We are a community of adventurers dedicated to protecting the planet. Since 2008, we've donated \$13,549,455 to support conservation, climate, sustainability, and active transportation.



CUMULATIVE GRANTS BY YEAR



2023 BY THE NUMBERS



16
EVENTS

AND ONE CANOE
RACE

754

PARTICIPANTS

451 NEW
PARTICIPANTS

239
GRANTS

9,528
DONORS

**AMOUNT
GRANTED**

100K+
MILES
TRAVERSED

\$2,659,156

ABOUT US

Climate Ride mobilizes people to protect our planet through life-changing adventures.

THE CAUSE

With climate impacts on the rise and only 3% of charitable giving going toward environmental nonprofits, Climate Ride is filling the gap between the challenges of climate change and the funds needed for organizations leading the fight. We need a variety of solutions. Our goal is to empower more people to take action and fund the movement.

FACING THE CHALLENGES

Climate Ride presents an opportunity for people to be bold and reset their limits. Riding hundreds of miles, hiking in vast wilderness – people learn they have what it takes to meet the bigger challenges facing our planet.

Participants often report fundraising more than they imagined they could.

Their passion for the Climate Ride cause becomes infectious, and inspires people to give and to act.





OUR IMPACT

Raising funds for organizations that are making the difference for our planet is what we do best.

GRANTS

Climate Ride empowers new fundraisers to step up their game. We offer coaching on how to support our beneficiary partners, creating citizen philanthropists. In 2023, their outreach resulted in grants to 239 nonprofits.

ADVOCACY

We bring together people from all 50 states and around the globe to ride, hike, and run with us. Participants carry a message of climate action as they fundraise, reaching out to over 100 supporters on average. After participating in an event, people report they are more likely to take action on climate change.

OUTREACH

Whether they ride hundreds of miles along the California coast or run in the deep wilderness beside the Rogue River, our participants take on challenges that let them talk to friends and family about protecting our planet. We give a platform to your voice.

MOVEMENT

Since 2008, Climate Riders have engaged more than 173,500 people to join them to support this cause. Every donation is more than just money — it's also a moment of connection about climate change. Many donors go on to become Climate Riders.



OUR EVENTS

Climate Ride creates charitable cycling, hiking, running, and virtual events that give participants the unique opportunity to merge environmental passion with getting outside.

EDUCATE AND INSPIRE

Climate Ride empowers participants to engage in the fight for our planet by completing multi-day cycling, hiking, and running events while fundraising for the organizations who are turning our values into a sustainable reality. On each event, participants get the opportunity to meet and learn from remarkable people who work on sustainability, clean energy, climate change solutions, and active transportation, exchanging ideas and making meaningful connections.

BUILD COMMUNITY

Our events bring together diverse communities of folks who love our planet and turn strangers into family during the challenges and triumphs of each trip. Year after year, Climate Ride participants return to explore new routes, raise more funds, and deepen their resolve to change our communities and our world for the better. They bring their friends, families and colleagues, growing our movement and deepening our resolve.



TESTIMONIALS

Don't just take our word for it! Hear it from our riders:

“

Climate Ride exceeded all of our expectations for our family.

Everything from the trip guides and pre-trip emails to the logistics of the ride was thoroughly planned. It checked all of our boxes – raising money and awareness for National Parks, promoting physical challenges with the bike rides and spending the day surrounded by incredible nature.

**SHANNAN ZISTER-KASPER
GLACIER RIDE 2023**



“

What could be better than riding with a group of pragmatic idealists who give a damn about the climate crisis while enjoying the planet they are committed to preserving?

Climate Ride is the definition of pedaling with purpose!

**ELI-AKIRA KAUFMAN
GREEN FONDO NORCAL
2023**



ENVIRONMENTAL JUSTICE ACTION GRANTS

In 2021, Climate Ride created an action grants program to support organizations fighting systemic racism, expanding access to the outdoors for underserved communities, and making progress on environmental and social justice. So far we've granted \$120,000 and we're nowhere near hitting the brakes!

In 2023, we granted a total of \$40,000 through eight \$5K grants.

2023 ENVIRONMENTAL GRANTEES

Intersectional Environmentalist

La Mujer Obrera

Lenape Nation of PA

Native Seeds Search

2023 ACCESS GRANTEES

People for Mobility Justice

Prime Ability

Ride for Racial Justice

Streets for All



COMMUNITY LEADER AWARDS

Climate Ride is committed to building an inclusive and diverse environmental movement. We provide awards for climate and advocacy leaders to ensure they can attend our events. We support Climate Ride teams that represent the diversity in our communities.

In 2023 Climate Ride provided 39 scholarship spots.

“

About two years ago, I committed to riding my bike to work instead of commuting by car. This commitment helped me rediscover my passion for cycling, sparked a new phase in my environmental activism, and opened the door to opportunities like the Climate Ride.

The Green Fondo weekend rides were some of the most challenging, exciting, and fulfilling rides of my life. I was smiling nearly the entire time soaking in the beauty of my surroundings and the support of the like-minded community. I went home with a full heart, new connections, and a thrilling desire to do it again! I am eternally grateful.

**CHINUE FIELDS
GREEN FONDO
NORCAL 2023**



COMMUNITY LEADER AWARDS

“**The Green Fondo SoCal was a life-altering experience for me, someone who picked up bike riding just two years ago.** Leading up to this weekend, I was nervous and unsure about what to expect for my first bike tour.

I challenged myself to ride the Medio route, which took me along some of the most breathtaking scenery - literally! I looked at the surrounding richly green canyons and felt immense gratitude for the opportunity to experience this place on two wheels. I felt supported by every crew member, rider, and friendly locals, who cheered on as I challenged my body through new extremes. Best of all, I made a ton of new friends with whom I now share such a memorable experience. Thanks, Climate Ride. See you out on the road!

**ALEJANDRA
ALVAREZ GREEN
FONDO CA 2023**





GRANTS IN ACTION

In 2023, 754 Climate Riders, Runners, Risers, and Hikers enabled us to award over \$2.5 million in grants. This brings our total impact to over \$13 million since 2008.

Our independent efforts to generate powerful grants have resulted in direct support to help fight legal battles for public lands and clean air. We've amplified diverse voices in sustainable transportation and provided funds for organizations building safer options for bicyclists and walkers. Our grants have led to renewable energy projects in national parks, relieving pollution in critically impacted ecosystems.

Together we've braced an environmental movement that needs new voices and an active citizenry willing to walk the walk and bike the bike.

We delivered 239 grants to Beneficiaries working in sustainability, renewable energy, climate action, conservation, and public health.

On the next pages we've profiled a few of our Climate Ride grants in action.





"We have been blown away by Climate Ride and are so very excited about our partnership and all of their hard work to support environmental causes like ours."

Wendy Hapgood
Co-founder & COO

WILD TOMORROW

TOTAL CLIMATE RIDE

GRANT: \$387,320

Activities

Saving Wild Spaces | Wild Tomorrow is working to protect, restore and re-wild a critically important wildlife corridor in KwaZulu-Natal, South Africa.


Helping Communities | Everyone must benefit from conserving wild spaces. This includes the people living in the poor rural communities that surround their protected areas.

Saving Wildlife | Helping wild animals in Southern Africa by creating wildlife corridors and providing supplies on the ground, supporting in-field conservation and research.

Successes

- To date they have secured over 3,200 acres of land that was at risk from development.
- Providing employment, training and education to surrounding communities. Training local women green skills and supporting them in creating businesses. Building a local school.
- Supporting scientists researching in areas of high biodiversity and endangered species.

Find them here: wildtomorrow.org



"Our partnership with Climate Ride has literally transformed Glacier National Park. In just the past couple of years, the contributions from Climate Riders funded the conversion of the Apgar Visitor Center to sustainable solar power, and fully funded the expansion of spring shuttle services to improve biker access to the iconic Going to the Sun Road. It's truly incredible to see the combined power people brought together for passion and purpose."

Doug Mitchell
Executive Director



Glacier National Park
CONSERVANCY

GLACIER CONSERVANCY

TOTAL CLIMATE RIDE

GRANT: \$748,107

Activities

Preservation | The Conservancy funds projects and programs that preserve Glacier's heritage for future generations.

Education | The Conservancy funds education initiatives to engage current and future park stewards of all ages.

Research | The Conservancy supports world-class research and science exploring the park's wildlife and alpine landscapes.

Successes

- Making the Apgar Visitor Center net zero by installing solar panels.
- Running a Spring Hiker-Biker Shuttle on the west side of the Going-to-the-Sun road to reduce congestion from cars.
- Surveying wildlife populations in the park such as lynx, golden eagles, and the reintroduction of bison to the park.

Find them here: www.glacier.org



“RICH CITY Rides is pleased to join this year’s Climate Ride and garner support for our programs! We always ride further together.”

**Najari Smith
Founding Executive
Director**



RICH CITY RIDES

TOTAL CLIMATE RIDE

GRANT: \$15,631

Activities

Bike Programming | Community Strava Club, Community Care Social Rides, Youth Bike Club, Bike Repair Workshops, Commuter Cyclist Program and more.

Everybody Rides Program | Provides refurbished bikes by request at no cost.

Successes

- Has gifted 3,269+ bikes to kids and adults in need.
- Engaged 32,901+ participants through family friendly activities and events.
- Held 800+ Bike Repair Workshops serving community members and rescuing bikes to redirect them back into the community.
- Offered a range of 1,401+ activities including bike rides, cleanups, hikes, and camping trips.

Find them here: richcityrides.org.



"ACE is immensely grateful for the partnership of Climate Ride. Beyond contributing to our work to address the climate crisis, the Climate Ride team has played an instrumental role in connecting ACE to other leaders in the space, strengthening and supporting collaboration in the environmental movement. We are thrilled to partner with Climate Ride in the fight for our future! "

Ash Lauth
National Director of
Campaigns

ACTION FOR THE CLIMATE EMERGENCY TOTAL CLIMATE RIDE

GRANT: \$82,576

Activities

Climate Advocacy | ACE advocates for a world beyond fossil fuels—a world in which our leaders tell the truth, acknowledge the climate emergency, and act at an emergency-level speed to stop it.

Action Team Network | While elected leaders bury their heads in the sand, ACE is organizing, building power, and demanding solutions that meet the scale of the problem. ACE Action Teams across the U.S. work together to create a powerful force to demand that our leaders act on the climate emergency right now.

Successes

- Running several campaigns to rally youth to take local and national action including: calling on local governments to declare a climate emergency, petitioning JP Morgan Chase to stop funding fossil fuels, stopping the Willow Project, and more.
- Registered more than 100,000 new youth voters across the US, with special emphasis in key electoral states.

Find them here: www.acespace.org



“Climate Ride is a long-time partner of 350.org’s grassroots work fighting the climate crisis. Their grant helps us keep fossil fuels in the ground, divest trillions from the fossil fuel industry, and empowers our organizing. 350.org is lucky to have passionate climate riders and hikers like you with us in this fight.”

May Boeve
Executive Director



350.ORG

TOTAL CLIMATE RIDE

GRANT: \$347,008

Activities

Online Campaigns | 350.org distributes online resources to encourage people to: 1) keep carbon in the ground; 2) help build a new, more equitable low-carbon economy; and 3) pressure governments into limiting emissions.

Grassroots Organizing | 350.org has created local groups around the globe in over 188 countries who work in coordination with one another to create demonstrations and international days of action.

Successes

- Rallying thousands of people to stop one of Germany’s largest coal mines for a day.
- Shifting the conversation on climate change in the United States to divestment, clean energy subsidies, and alternative solutions become centered.
- Organizing the People’s Climate Match which brought together 200,000 people and created 7.6 million social media impressions.

Find them here: 350.org



2023 GRANT REPORT

We ran fourteen in-person events. And more people than ever before took on Independent Challenges with us. We blasted past our goal of granting \$1 million for a second year in a row. In part, this was thanks to the Algorand Foundation offering matching funds to our participants, who rose to the occasion!

754

TOTAL PARTICIPANTS

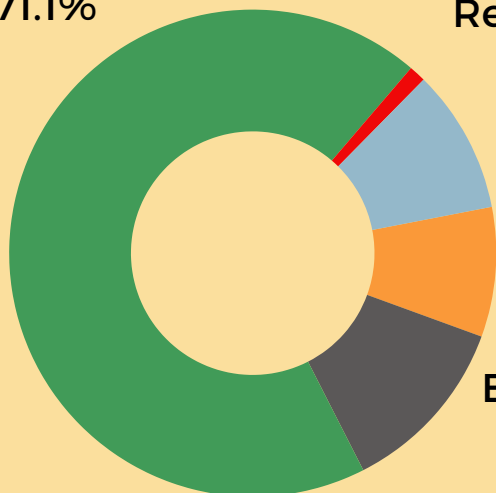
\$2,659,156

TOTAL GRANTS

GROWING GRANTS & OPPORTUNITY

Sustainability & Conservation

71.1%



Renewable Energy

1.1%

Climate Advocacy

8.6%

Active Transportation

6.2%

Bike Coalitions

12.9%

Grants Awarded by Category 2023

from all events

Climate Ride and our donors generate powerful, unrestricted grants for climate change, the environment, conservation, and bicycle advocacy.

THANKS TO OUR SUPPORTERS

Climate Ride seeks funding and sponsorships from socially responsible organizations, donors, and foundations to help support our programs. To ensure that our voice represents the values of our participants and beneficiaries, Climate Ride relies mainly on small donations from individuals to operate.

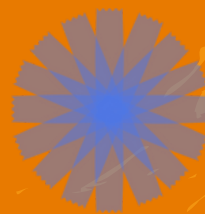
Our supporters are more than sponsors - they are actively involved in movement looking for ways to change our society towards a better future for our planet.



Annual Fund
Supporters

The Algorand Foundation logo is enclosed in a black rectangular frame with clipped corners. It features the word "Algorand" in a large, bold, black sans-serif font, with a small "TM" trademark symbol to its upper right. Below "Algorand", the word "FOUNDATION" is written in a smaller, all-caps, black sans-serif font.

AlgorandTM
FOUNDATION



Chicory Wealth



2023 ANNUAL FUND DONORS

\$5,000 - \$ 50,000

Chicory Wealth
Juan Benitez
March Conservation Fund
Roger Schwed
Sam & Peggy Grossman Family Foundation
Stacey Rashti
Quinn Family
Jim Kuster
Anonymous

\$2,500 - \$4,999

Bayne Family Fund
Betsy and Jesse Fink Charitable Fund
Loewinger Family Gift Fund
Williams Family Foundation

\$500 - \$2,499

Cawdrey Gallery
Charles Malone
Charlie Vogelheim
David Howes
Emmett Foundation
Erica Gerzog
George Warrington
John Given
Josh Lasky
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Mark and Darcy Zbinovec
Mark Wenzler
Mike Gillotte
Robert Kirchner
Sam and Deb Haines
Shamini Dhana
The Justis Law Firm LLC
Wei-Tai Kwok & Violet Hsu
Anonymous

\$150 - \$499

Anne Doyle
Barbara Larrain
Climate Rider #1
David Arkin and Anni Tilt
David Cox-Espenlaub
Donna Minter
Ed McKelvey
Emily Woo Zeller
Ethan Avey
garvi
Julie Munn Hale
K Cluff
Leah Lemoine
Linda Rhine
Mary Mulcaire-Jones
Megan Crider Lessne
Mr. Philip J. Geyer
Nancy Fleming
Pam McKelvey
Ray Flanery
Rick Rickard
Scott Morgan
Susan Steinberg-Oren in honor of
Dave Conna's life
4 Anonymous donors

FRIENDS OF THE RIDE

Alex Litvak	Kierstin Schmitt
Amy Davidman	Kim Vrijen
Andy meislin	Kyle Anderson
Art Bell	Laird
Bahz Iannoli	Laurie-Ann Barbour
Barbara Rossman	Lina Loera
Bob Schloss	Lisa Maloney
Briana Forgie	Louise Rothman-Riemer
Bruce Zavos and Eileen Ebert	Lynde Selden II
Carle and Larry	Lynn Dodd
Charlie Lipson	Lynn Kresch
Chris Etterman	Mackenzie Cole
Chris Wagoner	Maria Figliola
Christine Siller	Mike Daigle
Chuck and Geri	Mimi Torres
Claudia Jemal Day	Monica Heger
Danny Kugler	Natasja VG
David Marsland	Nicole Burgess
David R Conna	Patrick Larson
Deidre Corson	Philip D Dupont
Eric Waltari	Quintin Mecke
FANYA CARTER	Randy Smothers
Geoffery W Seaver	Rita Cramer
Grant Knight	Robert Brandt
Greg & Tish Laemmle	Robert MacDonald
GusTavo A. Guerra Vásquez (él/he/they)	Ryan
Haley Larine Nielsen	Sara Smith
Hop	Scott L
In memory of Dave Conna.	Scott Wasserman
Jay	Shelby Strauss
Jeri Howland and Jerry Edelbrock	Steve Katz
Jheel Doshi	Steven Paget
Jill C.	sue bock
Jim Cole	Therese Dorau
John Hearne	Tracy A
John Metz	Wendy Hapgood
Jolene	Wendy W. Peterson
Kat Chen	William Todd
Ken Segel	Yavar Moghimi
Kevin & Sherry Rast	11 Anonymous Donors



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Mackenzie Cole | Partnerships and Participant Manager

Amy Darling | Participant Manager and Events Coordinator

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