

UNITING ADVENTURE & ADVOCACY



CLIMATE RIDE

ANNUAL REPORT
2022

FROM OUR DIRECTOR

Reflecting on the Challenges of the Pandemic and Climate Ride's Continued Success

Looking back at the hardships brought by the pandemic in 2020 and 2021, Climate Ride has emerged more robust than ever before. We overcame these challenges by discovering innovative ways to unite individuals and garner support for our cause. We remain steadfast in our commitment to support crucial programs that safeguard our planet.

In 2022, we achieved our most impactful year to date. By creating inclusive and inspirational events, adventures, and personal challenges, we raised unprecedented grants and support for climate solutions. We also doubled our new environmental justice grant program, which focuses on the intersection of environmental harm and racial injustice.

Thanks to the generosity of our Annual Fund donors, we fully underwrote two Green Fondo events to ensure that 100% of every dollar raised goes directly to grants. We are grateful to everyone who has taken action in their personal and professional lives to support our planet and inspire others to do the same. Thanks to you, we were able to deliver nearly \$4 million in grants for climate and active transportation.

However, our work continues with even greater urgency. Despite our increased grants, environmental philanthropy in the U.S. experienced an overall decrease in funding in 2022. This is a challenge we must confront head-on. Climate Ride occupies a unique space, bringing new individuals into the environmental movement and deepening their lifelong commitment. Our grants strengthen nonprofits nationwide, and we can continue to expand with your help.

We are honored to have a community of donors and supporters who have aided Climate Ride in fostering resilience, adaptability, and determination during and beyond the pandemic. Together, we can make protecting the planet a philanthropic priority for all. We invite you to join us on this journey to accelerate environmental philanthropy. Thank you for your unwavering support!



Founder & Executive Director



A ONE-OF-A-KIND, HUMAN-POWERED ACCELERATOR FOR CLIMATE SOLUTIONS



**ANNUAL REPORT
2022**

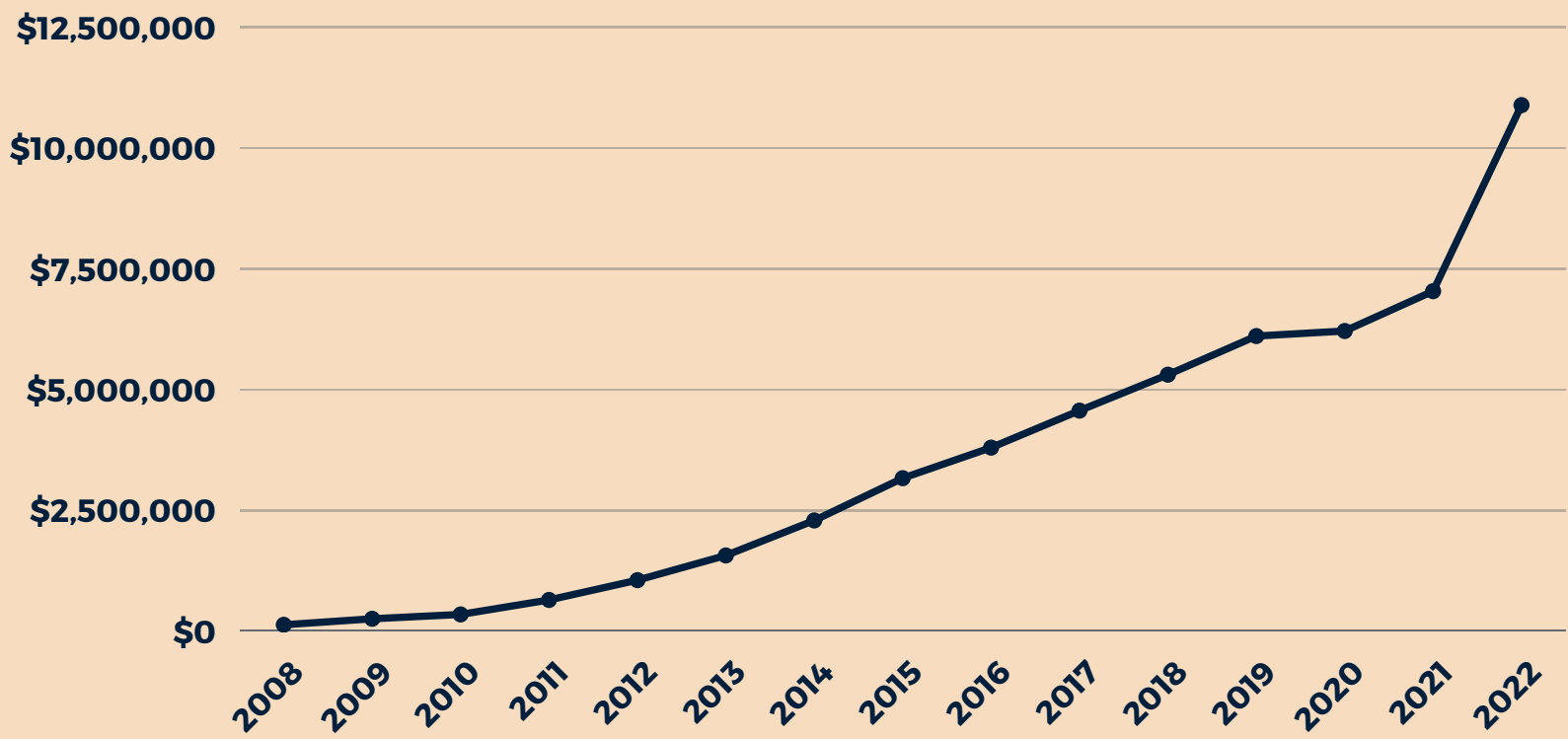


WHAT WE RIDE FOR

Climate Ride, founded in 2008, is the only organization using the power of sport to raise money for non-profits in the environmental and active transportation sectors. We are a community of adventurers dedicated to protecting the planet. Since 2008, we've donated \$10,890,299 to support conservation, climate, sustainability, and active transportation.



CUMULATIVE GRANTS BY YEAR





2022 BY THE NUMBERS

15

EVENTS

7 COUNTRIES

581

PARTICIPANTS

263 NEW PARTICIPANTS!

85,000

**MILES
TRAVERSED**

198

**BENEFICIARY
PARTNERS**

9,802

DONORS

\$3,869,738

**AWARDED
IN GRANTS**

ABOUT US

Climate Ride mobilizes people to protect our planet through life-changing adventures.

THE CAUSE

With climate impacts on the rise and only 3% of charitable giving going toward environmental nonprofits, Climate Ride is filling the gap between the challenges of climate change and the funds needed for organizations leading the fight. We need a variety of solutions. Our goal is to empower more people to take action and fund the movement.

FACING THE CHALLENGES

Climate Ride presents an opportunity for people to push past where they thought they could go. Riding hundreds of miles, hiking in vast wilderness – people learn they have what it takes to meet the bigger challenges facing our planet. Participants often report fundraising more than they imagined they could. Their passion for the Climate Ride cause becomes infectious, and inspires people to give and to act.





OUR IMPACT

Raising funds for organizations that are making the difference on climate change is what we do best.

GRANTS

Climate Ride empowers new fundraisers to step up their game. We offer coaching on how to support our beneficiary partners, creating citizen philanthropists. In 2022, their outreach resulted in grants to 144 nonprofits.

ADVOCACY

We bring together people from all 50 states and around the globe to ride, hike, and run with us. We bike to meet with our representatives in D.C. and sign petitions and mobilize on our events. After participating in an event, people report they are more likely to take action on climate change.

OUTREACH

Whether they ride hundreds of miles along the California coast or run in the deep wilderness beside the Rogue River, our participants take on challenges that let them talk to friends and family about protecting our planet. Raising our voices matters.

MOVEMENT

Since 2008, Climate Riders have engaged over 164,000 people to join them in supporting this cause. Every donation is more than just money — it's also a moment of connection about climate change. Many donors go on to become Climate Riders.



OUR EVENTS

Climate Ride coordinates charitable cycling, hiking, running, and virtual events all over the world that provide participants with a unique opportunity to merge environmental passion, love of physical activity and challenge, and philanthropic commitment.

EDUCATE AND INSPIRE

Climate Ride empowers participants to engage in the fight for our planet by completing multi-day cycling, hiking, and running events while fundraising for the organizations who are turning our values into a sustainable reality. On each event, participants get the opportunity to meet and learn from remarkable people who work on sustainability, clean energy, climate change solutions, and active transportation, exchanging ideas and making meaningful connections.

BUILD COMMUNITY

Our events bring together diverse communities of folks who love our planet and turn strangers into family during the challenges and triumphs of each trip. Year after year, Climate Ride participants return to explore new routes, raise more funds, and deepen their resolve to change our communities and our world for the better. They bring their friends, families and colleagues, growing our movement and deepening our resolve.



TESTIMONIALS

Don't just take our word for it! Hear it from our riders:

TERI CARHART
GLACIER RIDE
2022

Climate Ride is the antidote we all need now to restore ourselves and to tackle climate change together. The positivity of this community is undeniable - and after reaching your own fundraising and fitness goals, not to mention experiencing a top notch biking and climate adventure with like-minded people, you will want to come back for more. I sure will.



This ride was more than I could have hoped for. I was doing it initially to get involved with efforts to support the fight against climate change but what I came out with was not only this, but a great group of new friends and an overall experience riding the beautiful Death Valley that has changed my perspective of riding a bike. I couldn't stop smiling throughout the whole ride and while this was the toughest experience that I've had riding, I had one of the best/most meaningful riding experiences of my life.



PAUL FALO
DEATH VALLEY 2022



ENVIRONMENTAL JUSTICE GRANTS

In 2022, we doubled the number of grants and created two categories of grantees – one for organizations working on environmental issues and one for organizations creating access to cycling and the outdoors for communities that traditionally have been denied it.

We tripled our grants, giving \$60,000 in 2022.

2022 ENVIRONMENTAL GRANTEES

Honor the Earth

Forestry and Fire Recruitment Program

Native Sun Community Power Development

Farming Hope

2022 ACCESS GRANTEES

Poder

Spokeland

Black Girls Do Bike NYC

National InterScholastic Cycling Association

RENEWED GRANTS TO:

Front and Centered

Louisiana Bucket Brigade

Prime Ability

Uplift Climate

COMMUNITY LEADER PROGRAM

Climate Ride is committed to building an inclusive environmental movement. We provide awards for climate and advocacy leaders to ensure they can attend our events. We support Climate Ride teams that represent the diversity in our communities.

It was a pleasant surprise to be asked to consider applying for a Community Leader Award. Nobody on our team of four had ever participated in an event like this. There are a lot of reasons why someone might decide against participating; doubts over physical ability, apprehensions about fundraising, vulnerability and anxiety about a group event.

While the removal of registration fees and fundraising requirements helps make the decision a little easier by removing those barriers, **holding dedicated space for often marginalized communities to join and participate on their own terms is just as important.**

”

JESSE FERNANDEZ
GREEN FONDO CA 2022





“

Being a Community Leader Awardee was an awesome experience. It allowed me to join a Climate Ride I wouldn't have been able to and it gave me the opportunity to share my organization's story with passionate people.

I was able to present on the youth climate work I do for Action for the Climate Emergency (ACE) in front of nearly 200 people! **I met so many people afterward who wanted to connect about youth activism and organizing.** Plus, I had an amazing time riding, making new friends, and dancing to the evening band.

This was a great way to strengthen my relationship with Climate Ride as a fund recipient, and to represent ACE in the saddle. I can't wait to do the Climate Ride again!

ASH LAUTH
GREEN FONDO CA 2022



GRANTS IN ACTION

In 2022, 581 Climate Riders, Runners, Risers, and Hikers enabled us to award over \$3.8 million in grants. This brings our total impact to nearly \$11 million since 2008.


Our independent efforts to generate powerful grants have resulted in direct support to help fight legal battles for public lands and clean air. We've amplified diverse voices in sustainable transportation and provided funds for organizations building safer options for bicyclists and walkers. Our grants have led to renewable energy projects in national parks, relieving pollution in critically impacted ecosystems.

Together we've braced an environmental movement that needs new voices and an active citizenry willing to walk the walk and bike the bike.

We delivered 324 grants to beneficiaries working in sustainability, renewable energy, climate action, conservation, and public health.

On the next pages we've profiled a few of our Climate Ride grants in action.





"Our partnership with Climate Ride has literally transformed Glacier National Park. In just the past couple of years, the contributions from Climate Riders funded the conversion of the Apgar Visitor Center to sustainable solar power, and fully funded the expansion of spring shuttle services to improve biker access to the iconic Going to the Sun Road. It's truly incredible to see the combined power people brought together for passion and purpose."

Doug Mitchell
Executive Director



Glacier National Park
CONSERVANCY

GLACIER CONSERVANCY

TOTAL CLIMATE RIDE

GRANT: \$509,942

Activities

Preservation | The Conservancy funds projects and programs that preserve Glacier's heritage for future generations.

Education | The Conservancy funds education initiatives to engage current and future park stewards of all ages.

Research | The Conservancy supports world-class research and science exploring the park's wildlife and alpine landscapes.

Successes

- Making the Apgar Visitor Center net zero by installing solar panels.
- Running a Spring Hiker-Biker Shuttle on the west side of the Going-to-the-Sun road to reduce congestion from cars.
- Surveying wildlife populations in the park such as lynx, golden eagles, and the reintroduction of bison to the park.

Find them here: www.glacier.org



“RICH CITY Rides is pleased to join this year’s Climate Ride and garner support for our programs! We always ride further together.”

Najari Smith
Founding Executive
Director



RICH CITY RIDES

TOTAL CLIMATE RIDE

GRANT: \$10,666

Activities

Bike Programming | Community Strava Club, Community Care Social Rides, Youth Bike Club, Bike Repair Workshops, Commuter Cyclist Program and more.

Everybody Rides Program | Provides refurbished bikes by request at no cost.

Successes

- Has gifted 3,269+ bikes to kids and adults in need.
- Engaged 32,901+ participants through family friendly activities and events.
- Held 800+ Bike Repair Workshops serving community members and rescuing bikes to redirect them back into the community.
- Offered a range of 1,401+ activities including bike rides, cleanups, hikes, and camping trips.

Find them here: richcityrides.org.



"ACE is immensely grateful for the partnership of Climate Ride. Beyond contributing to our work to address the climate crisis, the Climate Ride team has played an instrumental role in connecting ACE to other leaders in the space, strengthening and supporting collaboration in the environmental movement. We are thrilled to partner with Climate Ride in the fight for our future! "

Ash Lauth
National Director of
Campaigns



ACTION FOR THE CLIMATE EMERGENCY TOTAL CLIMATE RIDE GRANT: \$69,745

Activities

Climate Advocacy | ACE advocates for a world beyond fossil fuels—a world in which our leaders tell the truth, acknowledge the climate emergency, and act at an emergency-level speed to stop it.

Action Team Network | While elected leaders bury their heads in the sand, ACE is organizing, building power, and demanding solutions that meet the scale of the problem. ACE Action Teams across the U.S. work together to create a powerful force to demand that our leaders act on the climate emergency right now.

Successes

- Running several campaigns to rally youth to take local and national action including: calling on local governments to declare a climate emergency, petitioning JP Morgan Chase to stop funding fossil fuels, stopping the Willow Project, and more.
- Registered more than 100,000 new youth voters across the US, with special emphasis in key electoral states.

Find them here: www.acespace.org



“Climate Ride is a long-time partner of 350.org’s grassroots work fighting the climate crisis. Their grant helps us keep fossil fuels in the ground, divest trillions from the fossil fuel industry, and empowers our organizing. 350.org is lucky to have passionate climate riders and hikers like you with us in this fight.”

May Boeve
Executive Director

350.ORG

TOTAL CLIMATE RIDE

GRANT: \$333,663

Activities

Online Campaigns | 350.org distributes online resources to encourage people to: 1) keep carbon in the ground; 2) help build a new, more equitable low-carbon economy; and 3) pressure governments into limiting emissions.

Grassroots Organizing | 350.org has created local groups around the globe in over 188 countries who work in coordination with one another to create demonstrations and international days of action.

Successes

- Rallying thousands of people to stop one of Germany’s largest coal mines for a day.
- Shifting the conversation on climate change in the United States to divestment, clean energy subsidies, and alternative solutions become centered.
- Organizing the People’s Climate Match which brought together 200,000 people and created 7.6 million social media impressions.

Find them here: 350.org



2022

We ran 12 in-person and two virtual events. And more people than ever before took on Independent Challenges with us. We built off the momentum of 2021 and blasted past our goal of granting \$1 million annually. In part, this was thanks to the Algorand Foundation offering matching funds to our participants, who rose to the occasion!

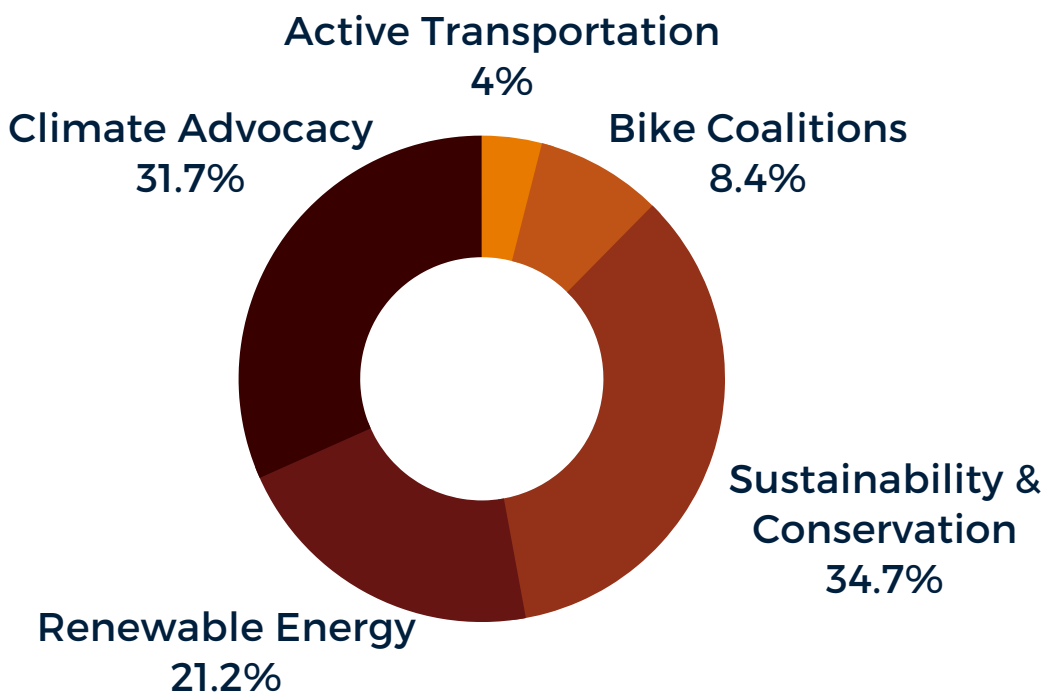
581

TOTAL PARTICIPANTS

\$3,869,738

TOTAL GRANTS

GROWING GRANTS & OPPORTUNITY



Grants Awarded by Category 2022

from all events

Climate Ride and our donors generate powerful, unrestricted grants for climate change, the environment, conservation, and bicycle advocacy.

FINANCIAL SUMMARY 2022 (ESTIMATED)

We are in the process of finalizing our 2022 fiscal year. 2022 audited financial statements will be available in November 2023.

\$5,444,978

INCOME

Contributions	\$4,625,336
Registration Fees/Rider Services	\$66,545
Climate Ride Growth Fund	\$411,749
Annual Fund	\$199,863
Merchandise Sales	\$14,793
Other Income	\$126,560
TOTAL INCOME	\$5,444,978

Restricted Funds for 2023 Fundraising:
\$183,864

\$4,626,406

EXPENSES

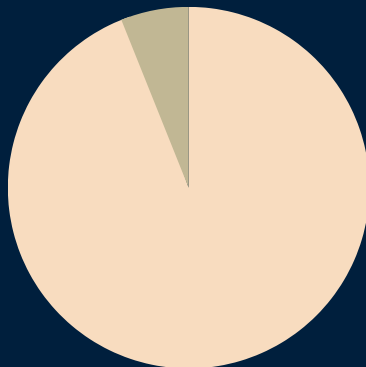
Operations and Development	\$280,459
Program Expenditures	\$4,338,705
• Event/Education Program Expenditures	• \$838,550
• Grants Program Expenditures (grants + grant management)	• \$3,500,155
Other Expenses	\$6242
TOTAL EXPENSES	\$4,625,406

\$3,869,738

GRANTS (INCLUDES CR GROWTH FUND
GRANT & ENVIRONMENTAL JUSTICE ACTION
GRANTS)

Development & Operations

6.1%



Programming
93.9%

Development

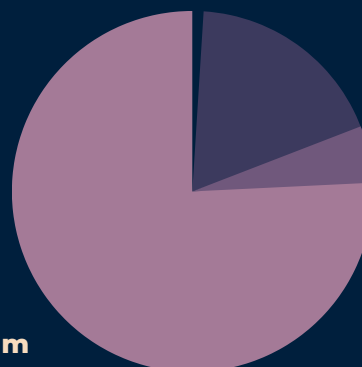
1%

Event/Education Programming

18.1%

Operations

5.1%



Grant Program
75.8%

THANKS TO OUR SUPPORTERS

Climate Ride seeks funding and sponsorships from socially responsible organizations, donors, and foundations to help support our programs. To ensure that our voice represents the values of our participants and beneficiaries, Climate Ride relies mainly on small donations from individuals to operate.

Our supporters are more than sponsors - they are actively involved in movement looking for ways to change our society towards a better future for our planet.



Annual Fund
Supporters



AlgorandTM
FOUNDATION



Chicory Wealth



CLASSIC
HOTELS & RESORTS

THANKS 2022 ANNUAL FUND DONORS!

FOUNDERS CIRCLE

\$2,500+

Aaron Rashti Family Foundation
Algorand Foundation
BIRD Giving Tuesday Fundraiser
Brendan Gray
Chicory Wealth
March Conservation Fund
On behalf of John Grossman
Quinn Family Fund
Schwed-Dukess Family Fund
The Horace W. Goldsmith Foundation
Williams Family Fund

STAGE WINNERS

\$500-\$2,499

Bayne Foundation
Betsy and Jesse Fink
Charles Malone
Dan Emmett and the Emmett Foundation
Dave Howes
Ed DeMeo
Gary Justis
George Warrington
Jolly Green Products
Experian Greener Tomorrow Club
Juan Benitez
Katrina Peterson
Lisa Drake
Mark Wenzler
Matt O'Grady & Steve VanLandingham
Rosalind Haselbeck
Sam and Deb Haines
Steve Liesman and Karen Dukess
The Cheng Zedlers
The Kim Larson and Gary Knell Impact Fund
3 Anonymous Donors

PELOTON PIONEERS

\$150-\$499

Barbara Larrain
Dave Conna
Friends of the San Juans
Jodi and Billy Childs
John Given
Justin Bradley
K Cluff
Leah Lemoine
Linda and Dave Grady
Mark Wall
Mr. Philip J. Geyer
N. Brennan & K. McNamara
Nancy Fleming
On behalf of Herbie Huff
Rick Rickard
The Crosbie-Taylors
3 Anonymous Donors

FRIENDS OF THE RIDE

Adam Meltzer	Kat Chen
Adam Rubinfeld	Katharine Rase
Alejandra Juarez	Katy Cummings
Ameresco Donations	Kelly Goldstein
Amy Griff	Kris Fruin
Anni Tilt and David Arkin	Kristen Green-Kutch
Baruch Capptauber	Laurie Goold
Ben Schaibly	Laurie-Ann Barbour
Brian B Berlin	Martin Kaeser
Brian DiVasta	Mary Praetzelis
Bruce & Antoinette Schlobohm	Mike Daigle
Candice Phrogus	Milla
Carolyn Boyce	Minerva T.
Chris Wagoner	Nancy and Carlos Perez
Christine Siller in honor of Caeli and the	Natasja
Climate Ride staff!	Nicole Burgess
Cyntha Norton	OB
Dan Hoffman and Catherine Pieck tandem	On behalf of Barbara Schmidt-Bailey
David Guido's Facebook Campaign	On behalf of John Friedrich
David Marsland	Paula Fogarty
David Pontecorvo	Rita and Mike Cramer
Don Dauphinee	Sandra Henry
Ed Jones	Saul Pilchen
Emily Hendrick	Shaun Sava
Ethan Avey	Simona
Global EcoVillage Network California	Stok LLC in support of Adam Meltzer
Goksenin Ozturkeri	Susan Morgus
Greg & Tish Laemmle	Tara Barbieri
GusTavo Adolfo Adolfo Guerra Vasquez	Tara Brown
Heidi Soliday Benson	Thomas House
Hexualhealer	Tim and Lala
In honor of Erik Stolzer	TJ Krusinski
Janet Barrows	Tracy D. Gray
Jayne Taylor	Victoria Anderson-Lynch
Jennie Rothschild	Welch
Jill Holloway	Whole Champion Foundation
Johanna Claasen	Yavar Moghimi
John Metz	6 Anonymous Donors
Julie	



STAFF AND BOARD

STAFF

Caeli Quinn | Founder & Executive Director

Patrick Colleran | Operations Manager

Russ Mendivil | Rider Representative

Mackenzie Cole | Partnerships and Participant Manager

Amy Darling | Participant Manager and Events Coordinator

Hannah Matthews | Administrative Assistant and Participant Manager

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Roger Schwed | Vice-Chair

Mark Wenzler | Secretary

Andrew Loewinger | Treasurer

Jim Kuster

BOARD MEMBERS

Shamini Dhana

Lisa Drake

Brendan Gray

John Grossman

Kim Larson

Josh Lasky

Matthew O'Grady

Evan O'Neil

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