

# UNITING ADVENTURE & ADVOCACY



CLIMATE RIDE

ANNUAL REPORT  
2020 & 2021



# FROM OUR DIRECTOR

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While 2020 and 2021 posed difficulties with the pandemic, we were able to find new ways to unite people and spark passion for the Climate Ride cause. We will continue to bolster critical programs that protect our planet into 2022 and beyond. The past two years have renewed our commitment to widen the Climate Ride cause using sport, adventure, and personal challenges to generate grants and support climate solutions.

- We have introduced an environmental justice grant program that works at the intersections of racial injustice and environmental harm.
- On Green Fondo California, we will be able to direct 100% of every dollar raised to grants, which puts us on track to achieving our next overall goal – annual grants surpassing \$1 million.

Every one of you has taken actions in your personal and work lives that serve as a beacon of climate hope and an example of how to engage others in caring for our planet. On behalf of Climate Ride, our greatest joy is to give you a chance to recharge and revitalize for the work ahead.

Our donors and community have helped to keep Climate Ride nimble, resilient, and resolute through the pandemic. People like you have helped us bring people and nonprofits together to inspire action and make protecting the planet a philanthropic priority for everyone. These connections animate us all – helping us to be more engaged neighbors, volunteers, and community members. Our community is growing with members bringing new people to rides, runs, and hikes!

Climate Ride is a one-of-a-kind, human-powered accelerator of environmental philanthropy. Join us!

*Caeli Quinn*

Co Founder & Executive Director



# A ONE OF A KIND, HUMAN-POWERED ACCELERATOR FOR CLIMATE SOLUTIONS

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ANNUAL REPORT  
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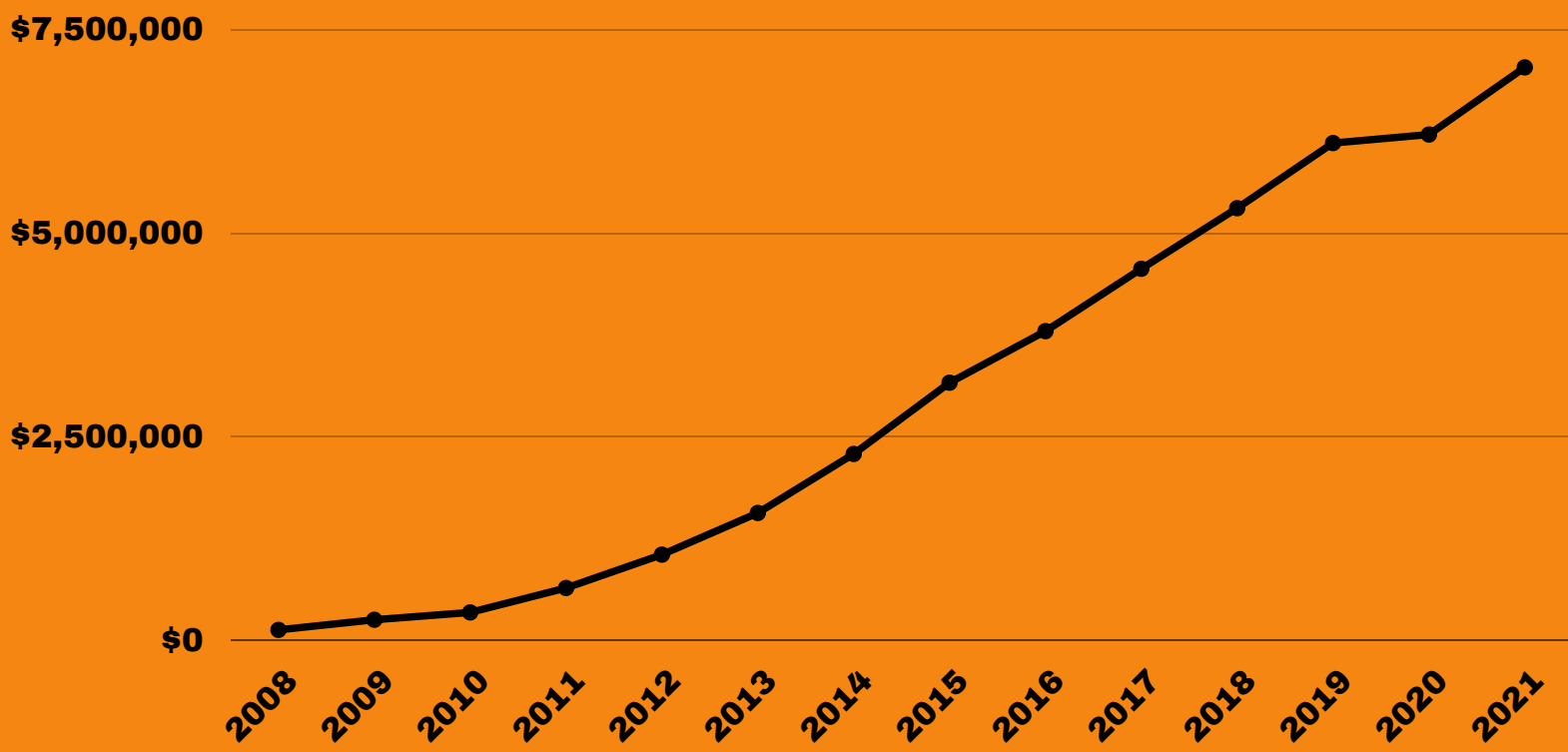


# WHAT WE RIDE FOR

Climate Ride, founded in 2008, is the only organization using the power of sport to raise money for non-profits in the environmental and active transportation sectors. We are a community of adventurers dedicated to protecting the planet. Since 2008, we've donated \$7,037,636 to support conservation, climate, sustainability, and active transportation.



## CUMULATIVE GRANTS BY YEAR







CLIMATE  
RUN



CLIMATE  
HIKE



## OUR EVENTS

*Charitable cycling, hiking, running, and virtual events.  
The last two years have proven our flexibility and resilience.*

**Inspire:** Climate Ride empowers participants to engage in the fight for our planet by completing multi-day cycling, running, and hiking events and fundraising for the organizations they value most.

Registering for my first Climate Ride was one of the best decisions I have ever made. I have made such great friends, have traveled near and far to the most beautiful places, and most of all, have been able to make a solid contribution to the health of our planet. Thank you Climate Ride!

—Julie Hale  
Climate Rider



**Educate:** Participants get the opportunity to meet and learn from remarkable people who work on sustainability, clean energy, climate change solutions, and active transportation.

Hiking the Rogue River Trail was like stepping deep into the grandeur of nature, and with Climate Ride leading the way I trusted we would do no harm, taking only the experience, leaving only footprints - to paraphrase. Having the experience strengthened my commitment to supporting efforts to protect our treasured natural resources and confront our climate crisis.

— Pamela Popeson  
Climate Hiker



My Glacier Ride counts as one of my top life experiences. I believe climate change is the foundation to address most social issues. The combination of physical exercise on a bike immersed in spectacular landscape and wildlife, along people who care about the environment is a recipe for personal growth, community building, and world change. I recommend this experience for any and all who seek to make a difference and feel good about it.

—Matt Lombard  
Climate Rider







## CREATE COMMUNITY

Climate Ride participants fundraise for a cause they love on the human-powered transportation they love. Add other folks who love our planet, and it brings people together for more! Year after year, Climate Ride participants return to explore new routes, raise more funds, and deepen their resolve to change our communities and our world for the better. They bring their friends, families and colleagues, growing our movement and deepening our resolve.



## FACE CHALLENGES

Climate Ride presents an opportunity for people to push past where they thought they could go. Riding hundreds of miles, hiking in vast wilderness – people learn they have what it takes to meet the bigger challenges facing our planet. Participants often report fundraising more than they imagined they could. Their passion for the Climate Ride cause becomes infectious, and that inspires people to give and to act.

# HUMAN POWER FOR OUR PLANET







## ENVIRONMENTAL JUSTICE ACTION GRANTS

### ENVIRONMENTAL JUSTICE ACTION GRANTS

In 2021, Climate Ride created a new action grants program to support organizations that are fighting systemic racism, making progress on environmental and social justice, and providing better accessibility to the outdoors for those who experience barriers on a daily basis. In this first round of grants, we donated \$20,000 to support their work. Our goal is to grow these action grants moving forward.



### \$5,000 TO FOUR ORGANIZATIONS

Chosen from over 50 nominees, the 2021 grantees were Front and Centered, Louisiana Bucket Brigade, Prime Ability, and Uplift Climate. These groups accelerate solutions to the injustices that need to be addressed to achieve a sustainable world. Special consideration was given to organizations led by BIPOC, LGBTQIA, and women. These new grants were the result of the incredible efforts of Climate Ride participants and donors in 2020.







# OUR IMPACT

*Raising funds for the organizations that are making the difference on climate change is what we do best.*

**FUNdraise:** Climate Ride empowers new fundraisers to step up their game. We offer coaching on how to support our beneficiary partners, creating citizen philanthropists. In 2020 and 2021, their outreach resulted in grants to 204 nonprofits.

**Advocate:** Whether they ride hundreds of miles along the California coast or run in the deep wilderness beside the Rogue River, our participants take on challenges that let them talk to friends and family about protecting our planet. Raising our voices matters.

**Climate Ride Maine was a joyous and rewarding experience! I got to be deliriously active (in a good way) every day while contributing to the bigger solutions around climate action, all in the company of some pretty wonderful people.**

– Sarah Hadler  
Climate Rider



**Climate Ride and the staff have had probably the most impact in my life in the last 10 years. I have been passionate about the environment since the 70s but Climate Ride has given me an outlet to do something. I am so grateful.**

– Dave Howes  
Climate Rider

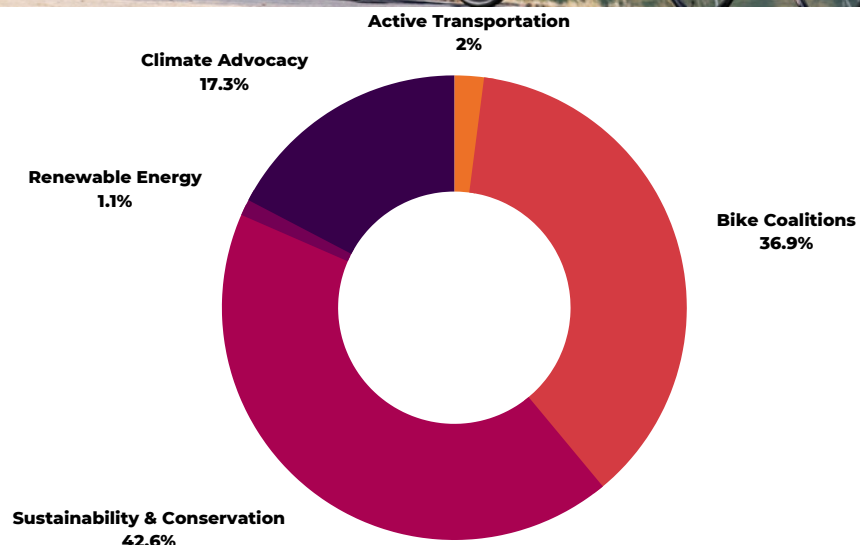


**Participating in a Climate Ride in 2021 was exactly the respite and recharge I needed. The scenery, singletrack, and swimming holes were amazing. Getting to know fellow Climate Riders and hearing their stories and perspectives on solutions to our climate crisis was inspiring and empowering. I can't wait to go again!**

–Alison Riley  
Climate Rider

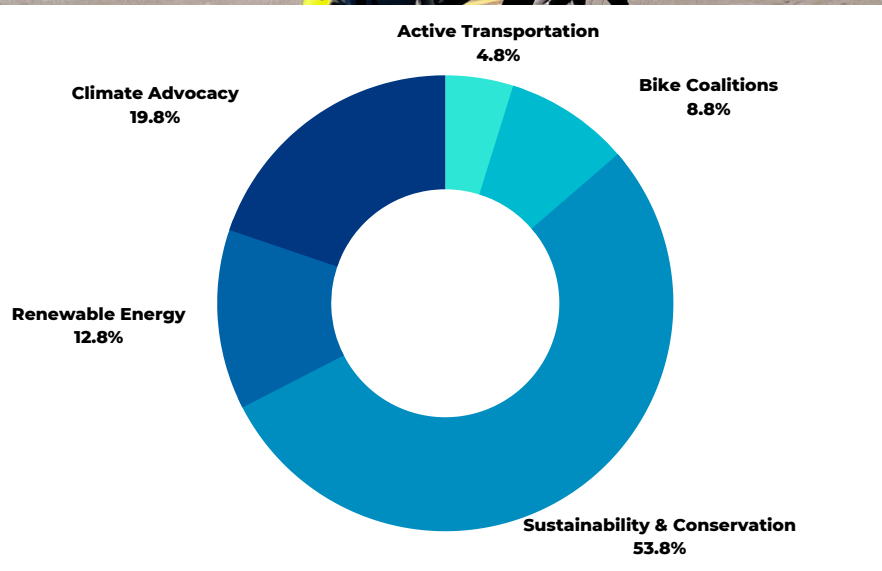






**Grants  
Awarded by  
Category  
2020**

from all events



**Grants  
Awarded by  
Category  
2021**

from all events



## 2020

*Facing the challenge of COVID-19, we scaled back our events and pivoted to virtual and small trips. Like everyone, we learned a lot about viral transmission. We focused on how to run successful and safe trips.*

*Despite no large in-person events, we still were able to issue meaningful grants.*

**559**

TOTAL PARTICIPANTS

**\$324,667**

TOTAL GRANTS

## THE REAL DEAL

*We went into 2020 ready to have it be our biggest year ever. Record grants, more rides, more people upping their advocacy and philanthropy. The pandemic hit and we ended up being thankful to maintain our staff and operate successfully, in large part due to our quick launch of two virtual events.*

## GROWTH IN THE TIME OF COVID-19

*While our total grants were smaller in 2020, we were able to engage a record number of new participants.*





## 2021

*We ran 14 in-person and one virtual event, and more people than ever before took on Independent Challenges with us. Using what we had learned about COVID safety in 2020, we were able to successfully return to significant fundraising and look forward to hitting our goal of granting at least \$1 million annually in the coming years.*

**410**

TOTAL PARTICIPANTS

**\$605,352**

TOTAL GRANTS

## THE REAL DEAL

*In 2021, we built on what we learned in 2020. We kept people safe and did more small events. We supported participants to raise more than ever. We brought back our virtual event and our grants returned to numbers in keeping with our pre-Covid years. We are keeping up the momentum in 2022!*

## GROWING GRANTS & OPPORTUNITY

*With our grants rising again, we are back on track to our next goal of granting \$1 million+ annually. This includes our new Environmental Justice Action grants.*

# FINANCIAL SUMMARY 2020

2020 was an challenging year for every enterprise. With the majority of our in-person events canceled we found strength in our virtual events and Annual Fund campaign. 89% of 2020 expenditures supported our programmatic work.

## \$1,307,452.08

### INCOME

Participant Fundraising	\$697,432.12
Registration Fees/Rider Services	\$60,483.93
Unrestricted Income	\$2,561.00
Annual Fund	\$303,626.81
Merchandise Sales	\$2,782.00
Sponsorship Income	\$5,000.00
Other Income	\$224,027.67
<b>TOTAL INCOME</b>	<b>\$1,307,452.08</b>

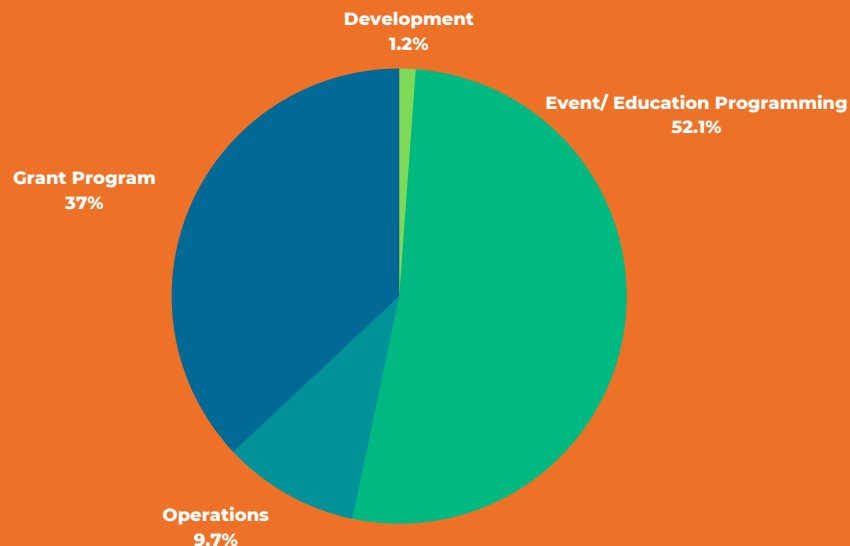
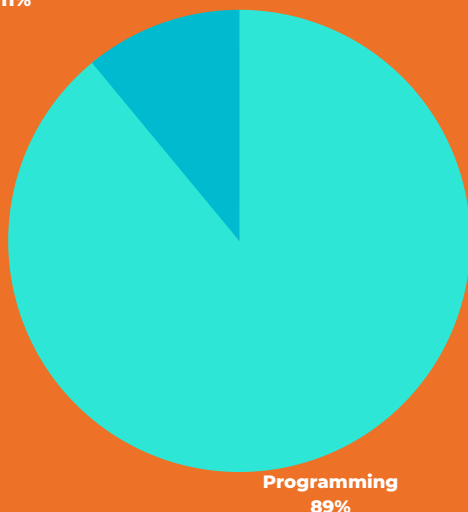
## \$996,947.66

### EXPENSES

Operations and Development	\$108,553.32
Program Expenditures	\$888,461.42
• Event/Education Program Expenditures	\$519,802.22
• Grants Program Expenditures (grants + grant management)	\$368,659.20
Other Expenses	-\$67.08
<b>TOTAL EXPENSES</b>	<b>\$996,947.66</b>

Restricted Funds for Next Year's Fundraising \$236,470.50

Development & Operations  
11%





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# FINANCIAL SUMMARY 2021 (ESTIMATED)

We are in the process of finalizing our 2021 fiscal year. This is an estimate. Overall, both grants and programming increased from 2020.

**\$1,525,921**

INCOME

**\$1,312,315**

EXPENSE

**\$605,352**

GRANTS

**\$227,135**

RESTRICTED FUNDS FOR NEXT YEAR'S  
FUNDRAISING



# THANKS TO OUR SUPPORTERS

Climate Ride seeks funding and sponsorships from socially responsible organizations, donors, and foundations to help support our programs. To ensure that our voice represents the values of our participants and beneficiaries, Climate Ride relies mainly on small donations from individuals to operate.

Our supporters are more than sponsors – they are actively involved in movement looking for ways to change our society towards a better future for our planet.



**Annual Fund  
Supporters**





# THANKS 2020 ANNUAL FUND DONORS

## FOUNDERS CIRCLE

\$2,500+

**Abe and Linda Littenberg**

**George Whyel**

**Kim Larson**

**March Conservation Fund**

**Ron and Eva Sher**

**The Sam & Peggy Grossman Family  
Foundation**

**Quinn Family Foundation  
and anonymous donors**

# STAGE WINNERS \$500-\$2,499

Charles Malone  
Dave Howes  
David G Cox Espenlaub  
Emmett Foundation  
Ethan Avey  
Gary Justis  
George Warrington  
Greg Dalton  
Heather and Juan Benitez  
Ivan Samuels  
Jeffro  
Jesse Fink Charitable Fund  
John Given  
Jolly Green Products  
Markey-Mark  
Nancy Fleming  
Oliver Bock  
On behalf of Jim Ritter  
On behalf of Karl Danz  
On behalf of Steve Dakin  
On behalf of Ethan Avey

Roger Schwed  
Sam and Deb Haines  
Shamini Dhana  
The Sorenson Family  
Foundation  
Steve Dakin  
Steve Surko  
Steve TenElshof  
Tom Osborn  
and anonymous donors

## PELOTON PIONEERS \$150-\$499

B Larrain  
Blake Holiday  
Erik Stolzer  
Jim and Jolanne Stanton  
Kyle  
Linda and Robert MacDonald  
Mr. Philip J. Geyer  
Nancy Cawdrey Studios Forever  
Glacier Sales  
Nathan Brennan  
On behalf of Barbara Carter  
On behalf of Cheryl Pakidis and  
Matt Olson  
On behalf of Courtney Laabs  
On behalf of David Marsland  
On behalf of Jay Ruzicka  
On behalf of Jennifer Daves and  
Mark Sherman, supporting Trina  
Peterson  
On behalf of Katia Celifie  
Paula Danz  
Rick Rickard  
Rob Dussault  
Steve Hoffner  
The Conway Currie's  
Vipin Goyal

## FRIENDS OF THE RIDE

Alden  
Allison Mihalih  
Ally Goddard  
Amanda Dolan  
Anni Tilt and David Arkin  
Anthony Blake  
Axel & Patricia  
Barry Shapiro  
Brittany Maloney  
Carole Dulong  
Coral Rose Taylor  
Dan & Laura Leaverton  
David Coale  
Douglas Kelner  
Dr Izzy  
emma-louise anderson  
Eric Waltari  
Fandra Chang  
Felicia Robertson on behalf of Amy  
Davidman  
For my dad, John Tierney  
Gabriel Dover  
Greg & Tish Laemmle  
Heidi Soliday Benson  
Janet Grochowski  
Jay M Reighley  
Jeff Logan  
Joe Boucher  
Joel Grodstein  
John Metz  
John Romankiewicz  
John Sladkus  
Judy Balazs  
Julie Hale  
KA Klein  
Kevin Drewyer  
Keyvan Arjomand  
Kristi and Peter Marleau  
Laura Papi

Laurie-Ann Barbour  
Lawrence Litvak  
Marisa DeDominicis  
Mark Wall  
Mary Praetzellis  
Melody Molina-Gonzalez  
Metta Driscoll  
Nora Hipolito  
On behalf Katie Willing  
On behalf Nora Hipolito and Cheryl Pakidis  
On behalf of Afia Kulsum  
On behalf of Carole Dulong  
On behalf of Craig Pasek in support of Lee  
Merkle-Raymond  
On behalf of Craig Stout and Peter Nowack  
On behalf of David Marsland  
On behalf of Ed Glazer  
On behalf of Gopal Santhanam and Jim  
Sowers  
On behalf of Joni Yung  
On behalf of Kelly O'Brien and Michelle  
Gallardo  
On behalf of Kristen Broderick  
On behalf of Masanori Yusa  
On behalf of Susan Crosby and Anthony de  
Francesco  
Out Growth Consulting  
Pamela Popeson  
Peter Eric Martin  
Randy & Tracy Seifert  
Robin  
Sammy Family  
Scott Morgan  
Scott Wasserman  
Stephen Ames  
Susan Rieth  
Susan Stansbury  
Therese Dorau  
yavar moghimi  
Zinzi Bailey  
and anonymous donors

# THANKS 2021 ANNUAL FUND DONORS

## FOUNDERS CIRCLE

\$2,500+

**Abe and Linda Littenberg Foundation**

**Andrew Loewinger**

**Brendan Gray / Gray Matter Visual**

**Kim Larson and Gary Knell**

**March Conservation Fund**

**Rosalind Haselbeck**

**The Sam & Peggy Grossman Family  
Foundation**

**Stacey Decker**

**The Peter and Patricia Gruber  
Foundation**

**Quinn Family Foundation**

# STAGE WINNERS \$500-\$2,499

Cawdrey Gallery  
Charles Malone  
Dan Emmett and the Emmett  
Foundation  
Dave Howes  
Fandra Chang  
Gary Justis  
george I whyel jr  
George Warrington  
In honor of Simon Lohbeck  
Joan Kasprovicz  
Jolly Green Products  
Juan Benitez  
Lisa Drake  
Mark Wenzler  
Matthew J. O'Grady and Steve R  
Van Landingham  
Nancy Fleming  
On behalf of Katrina Peterson.  
On behalf of Samuel Rhoades  
Patricia and Gary Fridley  
Roger Schwed  
Samuel R. Haines and Deborah S.  
Haines<sup>La</sup>  
Tim Frick  
Williams Family Fund  
and two anonymous donors

# PELOTON PIONEERS \$150-\$499

April Dawn and Johnson Wray's  
Facebook Fundraiser  
Barbara L  
Chris Nelson  
David Cox-Espenlaub's Birthday  
Facebook Fundraiser  
Dr. Scott Sampson  
Ethan Avey  
Gradys  
Herbie Huff  
Hudson Pacific Properties  
Jake Buckner  
Joan and Reg Gignoux  
John Balbus  
Justin Bradley  
Louis Rosenthal  
Mark Wall  
Nathan and Kathleen  
Pam & Ed McKelvey  
Rick Rickard  
Stiassni Family Foundation  
Wendy L Philleo  
and two anonymous donors

# FRIENDS OF THE RIDE

Amanda Soliday  
Amy Keepper  
Andy Meislin  
Anni Tilt & David Arkin  
B. Schmidt-Bailey  
Beth Holzman  
BO PANN  
Chris Reiter  
Chris Wagoner  
Cooper Morrow  
Dave Conna  
Dave Renne  
David Coale  
David Marsland  
Deidre Corson  
Dianne Hughes  
Djinn  
Donkeys saving the planet  
Gertie & Maude  
Doug Neilson  
Douglas Masters  
Eric Waltari  
Frederick Ballo  
GusTavo Adolfo Guerra Vásquez  
Heidi Soliday Benson  
Hyeran & Henry  
In honor of Beatrix Hildegard  
Cubman Chan

Jan Crosbie-Taylor  
Janet Fitch  
Jay Moore Reighley  
Jenny Nordstrom  
Joe Krawiec -  
Tom's River, NJ, USA  
John Bidwell  
John Given  
John Metz  
John Sladkus  
joni yung  
Kat Chen  
Katy Cummings  
Kevin & Sherry Rast  
Kevin Drewyer  
Kimberli Peters  
Kristi Fish  
Kristi Marleau  
Laura J Gray  
Lee Merkle-Raymond  
Leslie Kramer  
Lily Cesena's Facebook  
Fundraiser  
Lisa & John Daniels  
Liz LaBelle  
Michael Miller  
Michele Marks  
Mike McGowan  
Mimi Schmir  
Morgan Scott  
Moshin Vineyards  
MR-M  
Olivia Dempster

Pamela Popeson  
Patrick Hanley  
Paula & Karl Danz  
Pete  
Pete Gang  
Phil Geyer  
Sara Cashen  
Scott Wasserman  
Teri Carhart  
Tessa Peterson  
Tony Hidenrick  
Tory and Ceci Puntarelli  
Tyler & Monica  
Yavar Moghimi  
and 11 anonymous donors





# STAFF AND BOARD

## STAFF

Caeli Quinn | Co-Founder & Executive Director

Patrick Colleran | Operations Manager

Russ Mendivil | Rider Representative

Mackenzie Cole | Office Coordinator & Rider Representative

## EXECUTIVE COMMITTEE

Trina Peterson | President

Mark Wenzler | Secretary

Roger Schwed | Treasurer

## BOARD MEMBERS

Shamini Dhana

Lisa Drake

Brendan Gray

John Grossman

Jim Kuster

Kim Larson

Josh Lasky

Andrew Loewinger

Matthew O'Grady

Evan O'Neil

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