UNUNITING ADVENTURE & ADVOCACY

CLIMATE RIDE ANNUAL REPORT 2020 & 2021
We have introduced an environmental justice grant program that works at the intersections of racial injustice and environmental harm. On Green Fondo California, we will be able to direct 100% of every dollar raised to grants, which puts us on track to achieving our next overall goal – annual grants surpassing $1 million.

Every one of you has taken actions in your personal and work lives that serve as a beacon of climate hope and an example of how to engage others in caring for our planet. On behalf of Climate Ride, our greatest joy is to give you a chance to recharge and revitalize for the work ahead.

Our donors and community have helped to keep Climate Ride nimble, resilient, and resolute through the pandemic. People like you have helped us bring people and nonprofits together to inspire action and make protecting the planet a philanthropic priority for everyone. These connections animate us all – helping us to be more engaged neighbors, volunteers, and community members. Our community is growing with members bringing new people to rides, runs, and hikes!

Climate Ride is a one-of-a-kind, human-powered accelerator of environmental philanthropy. Join us!

Caeli Quinn
Co Founder & Executive Director
A ONE OF A KIND, HUMAN-POWERED ACCELERATOR FOR CLIMATE SOLUTIONS

ANNUAL REPORT
2020 & 2021
WHAT WE RIDE FOR

Climate Ride, founded in 2008, is the only organization using the power of sport to raise money for non-profits in the environmental and active transportation sectors. We are a community of adventurers dedicated to protecting the planet. Since 2008, we’ve donated $7,037,636 to support conservation, climate, sustainability, and active transportation.

CUMULATIVE GRANTS BY YEAR

- $7,500,000
- $5,000,000
- $2,500,000
- $0
Inspire: Climate Ride empowers participants to engage in the fight for our planet by completing multi-day cycling, running, and hiking events and fundraising for the organizations they value most.

Educate: Participants get the opportunity to meet and learn from remarkable people who work on sustainability, clean energy, climate change solutions, and active transportation.

Registering for my first Climate Ride was one of the best decisions I have ever made. I have made such great friends, have traveled near and far to the most beautiful places, and most of all, have been able to make a solid contribution to the health of our planet. Thank you Climate Ride!

–Julie Hale
Climate Rider

Hiking the Rogue River Trail was like stepping deep into the grandeur of nature, and with Climate Ride leading the way I trusted we would do no harm, taking only the experience, leaving only footprints - to paraphrase. Having the experience strengthened my commitment to supporting efforts to protect our treasured natural resources and confront our climate crisis.

–Pamela Popeson
Climate Hiker

My Glacier Ride counts as one of my top life experiences. I believe climate change is the foundation to address most social issues. The combination of physical exercise on a bike immersed in spectacular landscape and wildlife, along people who care about the environment is a recipe for personal growth, community building, and world change. I recommend this experience for any and all who seek to make a difference and feel good about it.

–Matt Lombard
Climate Rider
CREATE COMMUNITY
Climate Ride participants fundraise for a cause they love on the human-powered transportation they love. Add other folks who love our planet, and it brings people together for more! Year after year, Climate Ride participants return to explore new routes, raise more funds, and deepen their resolve to change our communities and our world for the better. They bring their friends, families and colleagues, growing our movement and deepening our resolve.

FACE CHALLENGES
Climate Ride presents an opportunity for people to push past where they thought they could go. Riding hundreds of miles, hiking in vast wilderness – people learn they have what it takes to meet the bigger challenges facing our planet. Participants often report fundraising more than they imagined they could. Their passion for the Climate Ride cause becomes infectious, and that inspires people to give and to act.

HUMAN POWER FOR OUR PLANET
In 2021, Climate Ride created a new action grants program to support organizations that are fighting systemic racism, making progress on environmental and social justice, and providing better accessibility to the outdoors for those who experience barriers on a daily basis. In this first round of grants, we donated $20,000 to support their work. Our goal is to grow these action grants moving forward.

Chosen from over 50 nominees, the 2021 grantees were Front and Centered, Louisiana Bucket Brigade, Prime Ability, and Uplift Climate. These groups accelerate solutions to the injustices that need to be addressed to achieve a sustainable world. Special consideration was given to organizations led by BIPOC, LGBTQIA, and women. These new grants were the result of the incredible efforts of Climate Ride participants and donors in 2020.
**OUR IMPACT**

Raising funds for the organizations that are making the difference on climate change is what we do best.

**FUNdraise:** Climate Ride empowers new fundraisers to step up their game. We offer coaching on how to support our beneficiary partners, creating citizen philanthropists. In 2020 and 2021, their outreach resulted in grants to 204 nonprofits.

**Advocate:** Whether they ride hundreds of miles along the California coast or run in the deep wilderness beside the Rogue River, our participants take on challenges that let them talk to friends and family about protecting our planet. Raising our voices matters.

**Climate Ride Maine was a joyous and rewarding experience! I got to be deliriously active (in a good way) every day while contributing to the bigger solutions around climate action, all in the company of some pretty wonderful people.**

– Sarah Hadler
Climate Rider

**Climate Ride and the staff have had probably the most impact in my life in the last 10 years. I have been passionate about the environment since the 70s but Climate Ride has given me an outlet to do something. I am so grateful.**

– Dave Howes
Climate Rider

Participating in a Climate Ride in 2021 was exactly the respite and recharge I needed. The scenery, singletrack, and swimming holes were amazing. Getting to know fellow Climate Riders and hearing their stories and perspectives on solutions to our climate crisis was inspiring and empowering. I can’t wait to go again!

– Alison Riley
Climate Rider
Grants Awarded by Category
2020
from all events

Grants Awarded by Category
2021
from all events
Facing the challenge of COVID-19, we scaled back our events and pivoted to virtual and small trips. Like everyone, we learned a lot about viral transmission. We focused on how to run successful and safe trips. Despite no large in-person events, we still were able to issue meaningful grants.

TOTAL PARTICIPANTS 559
TOTAL GRANTS $324,667

THE REAL DEAL
We went into 2020 ready to have it be our biggest year ever. Record grants, more rides, more people upping their advocacy and philanthropy. The pandemic hit and we ended up being thankful to maintain our staff and operate successfully, in large part due to our quick launch of two virtual events.

GROWTH IN THE TIME OF COVID-19
While our total grants were smaller in 2020, we were able to engage a record number of new participants.
2021

We ran 14 in-person and one virtual event, and more people than ever before took on Independent Challenges with us. Using what we had learned about COVID safety in 2020, we were able to successfully return to significant fundraising and look forward to hitting our goal of granting at least $1 million annually in the coming years.

410
TOTAL PARTICIPANTS

$605,352
TOTAL GRANTS

THE REAL DEAL

In 2021, we built on what we learned in 2020. We kept people safe and did more small events. We supported participants to raise more than ever. We brought back our virtual event and our grants returned to numbers in keeping with our pre-Covid years. We are keeping up the momentum in 2022!

GROWING GRANTS & OPPORTUNITY

With our grants rising again, we are back on track to our next goal of granting $1 million+ annually. This includes our new Environmental Justice Action grants.
2020 was an challenging year for every enterprise. With the majority of our in-person events canceled we found strength in our virtual events and Annual Fund campaign. 89% of 2020 expenditures supported our programmatic work.

**$1,307,452.08**

**INCOME**

- Participant Fundraising: $697,432.12
- Registration Fees/Rider Services: $60,483.93
- Unrestricted Income: $2,561.00
- Annual Fund: $303,626.81
- Merchandise Sales: $2,782.00
- Sponsorship Income: $5,000.00
- Other Income: $224,027.67

**TOTAL INCOME**: $1,307,452.08

**$996,947.66**

**EXPENSES**

- Operations and Development: $108,553.32
- Program Expenditures
  - Event/Education Program Expenditures: $519,802.22
  - Grants Program Expenditures (grants + grant management): $368,659.20
- Other Expenses: -$67.08

**TOTAL EXPENSES**: $996,947.66

Restricted Funds for Next Year’s Fundraising: $236,470.50

**Pie Charts**

- **Programming**: 89%
- **Grant Program**: 37%
- **Operations**: 9.7%
- **Development & Operations**: 11%
- **Event/ Education Programming**: 52.1%
- **Development**: 1.2%
We are in the process of finalizing our 2021 fiscal year. This is an estimate. Overall, both grants and programming increased from 2020.

$1,525,921 INCOME
$1,312,315 EXPENSE

$605,352 GRANTS
$227,135 RESTRICTED FUNDS FOR NEXT YEAR’S FUNDRAISING
Climate Ride seeks funding and sponsorships from socially responsible organizations, donors, and foundations to help support our programs. To ensure that our voice represents the values of our participants and beneficiaries, Climate Ride relies mainly on small donations from individuals to operate.

Our supporters are more than sponsors – they are actively involved in movement looking for ways to change our society towards a better future for our planet.
THANKS 2020
ANNUAL FUND DONORS

FOUNDERS CIRCLE
$2,500+
Abe and Linda Littenberg
George Whyel
Kim Larson
March Conservation Fund
Ron and Eva Sher
The Sam & Peggy Grossman Family Foundation
Quinn Family Foundation and anonymous donors

PELOTON PIONEERS
$150-$499
B Larrain
Blake Holiday
Erik Stolzer
Jim and Jolanne Stanton
Kyle
Linda and Robert MacDonald
Mr. Philip J. Geyer
Nancy Cawdrey Studios Forever
Glacier Sales
Nathan Brennan
On behalf of Barbara Carter
On behalf of Cheryl Pakidis and Matt Olson
On behalf of Courtney Laabs
On behalf of David Marsland
On behalf of Jay Ruzicka
On behalf of Jennifer Daves and Mark Sherman, supporting Trina Peterson
On behalf of Katia Celifie
Paula Dano
Rick Rickard
Rob Dussault
Steve Hoffner
The Conway Currie’s
Vipin Goyal

STAGE WINNERS
$500-$2,499
Charles Malone
Dave Howes
David G Cox Espenlaub
Emmett Foundation
Ethan Avey
Gary Justis
George Warrington
Greg Dalton
Heather and Juan Benitez
Ivan Samuels
Jeffro
Jesse Fink Charitable Fund
John Given
Jolly Green Products
Markey-Mark
Nancy Fleming
Oliver Bock
On behalf of Jim Ritter
On behalf of Karl Danz
On behalf of Steve Dakin
On behalf of Ethan Avey

FRIENDS OF THE RIDE
Aiden
Allison Mihalih
Aly Goddard
Amanda Dolan
Anni Tilt and David Arkin
Anthony Blake
Axel & Patricia
Barry Shapiro
Brittany Maloney
Carole Dulong
Coral Rose Taylor
Dan & Laura Leaverton
David Coale
Douglas Kelner
Dr. Izzy
Emma-louise anderson
Eric Waltari
Fandra Chang
Felicia Robertson on behalf of Amy Davidman
For my dad. John Tierney
Gabriel Dover
Greg & Tish Laemmle
Heidi Solday Benson
Janet Grochowski
Jay M Reighley
Jeff Logan
Joe Boucher
Joel Grodstein
John Metz
John Romankiewicz
John Sladkus
Judy Balazs
Julie Hale
KA Klein
Kevin Drewyer
Keyvan Arjomand
Kristi and Peter Marleau
Laura Papi
Laurie-Ann Barbour
Lawrence Litvak
Marisa DeDominicis
Mark Wall
Mary Praetzelis
Melody Molina-Gonzalez
Metta Driscoll
Nora Hipolito
On behalf of Katie Willing
On behalf of Nora Hipolito and Cheryl Pakidis
On behalf of Afia Kulsum
On behalf of Carole Dulong
On behalf of Craig Stout and Peter Nowack
On behalf of David Marsland
On behalf of Ed Glazer
On behalf of Gopal Santhanam and Jim Sowers
On behalf of Joni Yung
On behalf of Kelly O’Brien and Michelle Gallardo
On behalf of Kristen Broderick
On behalf of Masanori Yusa
On behalf of Susan Crosby and Anthony de Francesco
Out Growth Consulting
Pamela Popeson
Peter Eric Martin
Randy & Tracy Seifert
Robin
Sammy Family
Scott Morgan
Scott Wasserman
Stephen Ames
Susan Riehl
Susan Stansbury
Theresa Dorau
yavar moghimi
Zinzi Bailey
and anonymous donors
THANKS 2021

ANNUAL FUND DONORS

FOUNDERS CIRCLE
$2,500+
Abe and Linda Littenberg Foundation
Andrew Loewinger
Brendan Gray / Gray Matter Visual
Kim Larson and Gary Knell
March Conservation Fund
Rosalind Haselbeck
The Sam & Peggy Grossman Family Foundation
Stacey Decker
The Peter and Patricia Gruber Foundation
Quinn Family Foundation

STAGE WINNERS
$500-$2,499
Cawdrey Gallery
Charles Malone
Dan Emmett and the Emmett Foundation
Dave Howes
Fandra Chang
Gary Justis
gleorge l whyel jr
George Warrington
In honor of Simon Lohbeck
Joan Kasprowicz
Jolly Green Products
Juan Benitez
Lisa Drake
Mark Wenzler
Matthew J. O’Grady and Steve R Van Landingham
Nancy Fleming
On behalf of Katrina Peterson.
On behalf of Samuel Rhoades
Patricia and Gary Fridley
Roger Schwed
Samuel R. Haines and Deborah S. Haines
Tim Frick
Williams Family Fund
and two anonymous donors

PELOTON PIONEERS
$150-$499
April Dawn and Johnson Wray’s Facebook Fundraiser
Barbara L
Chris Nelson
David Cox-Espenlaub’s Birthday Facebook Fundraiser
Dr. Scott Sampson
Ethan Avey
Grady’s
Herbie Huff
Hudson Pacific Properties
Jake Buckner
Joan and Reg Gignoux
John Balbus
Justin Bradley
Louis Rosenthal
Mark Wall
Nathan and Kathleen
Pam & Ed McKelvey
Rick Rickard
Stiassni Family Foundation
Wendy L Philleo
and two anonymous donors

FRIENDS OF THE RIDE

Amanda Soliday
Amy Keeper
Andy Meislin
Anni Tilt & David Arkin
B. Schmidt-Bailey
Beth Holzman
BO PAN
Chris Reiter
Chris Wagoner
Cooper Morrow
Dave Conna
Dave Renne
David Coale
David Marsland
Deidre Conson
Dianne Hughes
Djinn
Donkeys saving the planet
Gertie & Maude
Doug Neilson
Douglas Masters
Eric Waltari
Frederick Ballo
Gustavo Adolfo Guerra Vásquez
Heidi Soliday Benson
Hyeran & Henry
In honor of Beatrix Hildegard Gubman Chan
Jan Crosbie-Taylor
Janet Fitch
Jay Moore Reighley
Jenny Nordstrom
Joe Krawiec - Tom’s River, NJ, USA
John Bidwell
John Given
John Metz
John Sladkus
Joni yung
Kat Chen
Katy Cummings
Kevin & Sherry Rast
Kevin Drewyer
Kimberli Peters
Kristi Fish
Kristi Marleau
Laura J Gray
Lee Merkle-Raymond
Leslie Kramer
Lily Cesena’s Facebook Fundraiser
Pamela Popeson
Patrick Hanley
Paula & Karl Danz
Pete
Pete Gang
Phil Geyer
Sara Cashen
Scott Wasserman
Tori Carhart
Tessa Peterson
Tony Hidenrick
Tory and Ceci Puntarelli
Tyler & Monica Yavar Moghimi
and 11 anonymous donors
STAFF AND BOARD

STAFF
Caeli Quinn | Co-Founder & Executive Director
Patrick Colleran | Operations Manager
Russ Mendivil | Rider Representative
Mackenzie Cole | Office Coordinator & Rider Representative

EXECUTIVE COMMITTEE
Trina Peterson | President
Mark Wenzler | Secretary
Roger Schwed | Treasurer

BOARD MEMBERS
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Lisa Drake
Brendan Gray
John Grossman
Jim Kuster
Kim Larson
Josh Lasky
Andrew Loewinger
Matthew O’Grady
Evan O’Neil

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