Letter from the Executive Director

Thanks to the generosity and passion of our participants, supporters, and donors, we awarded a record $875,011.00 in grants in 2015. In 2015, Climate Ride grew from three to seven events across the nation. 435 people biked and hiked an astounding 121,000 miles to support climate, conservation, and active transportation. We are proud of our participants and supporters who have shown unfaltering dedication to the Climate Ride cause. Through our programs, we are driving philanthropic impact for the environment and active transportation, and we are growing a people-powered movement.

The Climate Riders and Hikers commitment to sustainability touches everything that we do, from helping our grant recipients to advocate for sustainable cities and bike lanes, to supporting climate work and conservation in national parks and wild lands. Through the Climate Ride events, we are growing a network of advocates and organizations that are working to build a better future for their communities and the environment. As well, we engaged more young people than ever and encouraged the next generation of citizen philanthropists to care for the planet. This would not be possible without the support of dedicated Climate Ride advocates.

We invite you to share in this dedication to driving philanthropic support for sustainability. I encourage you to introduce your friends and colleagues to Climate Ride and invite them to join a life-changing ride or hike for the cause. This investment in Climate Ride and the future creates a powerful ripple effect.

On behalf of our entire Climate Ride team, I wish to extend our heartfelt thanks to the intrepid riders and hikers who joined us in 2015.

Kindest regards,
Caeli Quinn
Co-founder and Executive Director, Climate Ride
Climate Ride’s mission is to inspire and empower citizens to work toward a new energy future. We use sport as a means to change lives and build an effective, citizen-based, sustainability movement.
Climate Ride drives philanthropic impact for the environment, active transportation, and sustainability. Our programs focus on education, building community, connecting generations, and empowering the next citizen philanthropists.
What We Do:

Life-changing Events
• Develop multiple Climate Ride events that galvanize a nationwide network of Climate Riders and Hikers.

Philanthropic Impact
• Raise money for organizations and projects that work on climate change, clean energy, active transportation, sustainable infrastructure, and public health.

Environmental Education
• Incorporate educational programs and visionary speakers on all events while raising the profile of the sustainability movement among participants, donors, sponsors and the general public.

Build Community
• Increase awareness and understanding of the inter-connectedness of environmental issues caused by the climate crisis.

Foster Civic Responsibility
• Foster a sense of civic duty and participation that encourages engagement with members of Congress, elected officials and national leaders.

Climate Ride at a glance
Below is a snapshot of our work from 2008 to 2015.

<table>
<thead>
<tr>
<th>History</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>$3,797,830</td>
<td>Total funds granted to beneficiary organizations</td>
</tr>
<tr>
<td>1,968</td>
<td>Participants over history of events.</td>
</tr>
<tr>
<td>514,452</td>
<td>Miles biked and hiked over history of events</td>
</tr>
<tr>
<td>29</td>
<td>Events in history</td>
</tr>
<tr>
<td>385</td>
<td>Total grants given to beneficiary organizations</td>
</tr>
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</table>

<table>
<thead>
<tr>
<th>Fundraising and Grants</th>
<th></th>
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<tbody>
<tr>
<td>$875,011</td>
<td>Total funds granted in 2015</td>
</tr>
<tr>
<td>$30,115</td>
<td>Total funds raised by 1 participant on 1 event</td>
</tr>
<tr>
<td>$3,700</td>
<td>Average funds raised per participant</td>
</tr>
<tr>
<td>125</td>
<td>Total grants given in 2015</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Miles Traveled</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>301</td>
<td>Average miles pedaled on a biking event</td>
</tr>
<tr>
<td>45</td>
<td>Average miles hiked on a hiking event</td>
</tr>
<tr>
<td>14</td>
<td>States and 3 Countries</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Participants</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>75</td>
<td>Eldest</td>
</tr>
<tr>
<td>12</td>
<td>Youngest</td>
</tr>
<tr>
<td>7</td>
<td>Most events by one participant</td>
</tr>
<tr>
<td>47</td>
<td>States represented</td>
</tr>
<tr>
<td>12</td>
<td>Countries represented</td>
</tr>
</tbody>
</table>
Life-Changing Events

Through multi-day cycling and hiking charitable events, along with the Independent Challenge program, Climate Ride participants are taking direct action to grow the sustainability and active transportation movements.

Climate Ride provides thousands of participants a unique opportunity to merge environmental passion, love of physical activity and challenge with a philanthropic commitment to protect the planet.

Our events inspire and connect people. Participants meet, learn and network with individuals doing remarkable work to advance sustainability, clean energy, climate change solutions, and active transportation.

Each year, participants return to raise more funds, explore new routes and contribute to changing their communities for the better.

“I signed up for Climate Ride not knowing how to ride a bike. I have always wanted to do something challenging and crazy, but still help the world. When I found Climate Ride, I knew this was it!”
- Huong Cheng, Climate Rider
2015 Events

California North Coast Ride
Humboldt to San Francisco

Climate Hike
Glacier National Park

Northeast Ride
Bar Harbor to Boston

Midwest Ride
Grand Rapids to Chicago

Independent Challenge
Create your own event!
Philanthropic Impact

All Climate Ride events are charitable, fundraising events that support over 160 beneficiary organizations. These beneficiaries are selected for their work on environment, conservation, clean energy, sustainability, climate education, and active transportation advocacy. Since 2008, we have granted more than $3.1 million to beneficiary organizations!

In 2015, we had another record breaking year and granted 20% more than 2014.

2015 Grant Distribution

- **20%** Climate Advocacy
- **28%** Active Transportation & Bike Advocacy
- **52%** Sustainability, Renewable Energy, & Conservation

Total Grants Awarded

- 2015: $875,011
- 2014: $725,000
- 2013: $511,559
- 2012: $409,847
- 2011: $300,031
- 2010: $89,999
- 2009: $124,398
- 2008: $128,966
<table>
<thead>
<tr>
<th>Organization</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Los Angeles County Bicycle Coalition</td>
<td>$55,961</td>
</tr>
<tr>
<td>National Park Conservation Association</td>
<td>$54,398</td>
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<tr>
<td>Glacier National Park Conservancy</td>
<td>$33,803</td>
</tr>
<tr>
<td>Bike Santa Cruz County</td>
<td>$20,257</td>
</tr>
<tr>
<td>San Francisco Bicycle Coalition</td>
<td>$17,659</td>
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<tr>
<td>Natural Resources Defense Council</td>
<td>$16,701</td>
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<tr>
<td>Citizens Climate Lobby</td>
<td>$16,045</td>
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<tr>
<td>GivePower Foundation</td>
<td>$15,998</td>
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<tr>
<td>Washington Area Bicyclist Association</td>
<td>$14,552</td>
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<tr>
<td>350.org</td>
<td>$12,766</td>
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<tr>
<td>Climate One</td>
<td>$11,837</td>
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<td>B Lab</td>
<td>$11,399</td>
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<td>The Nature Conservancy</td>
<td>$11,363</td>
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<tr>
<td>Greenbelt Alliance</td>
<td>$11,187</td>
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<tr>
<td>GRID Alternatives</td>
<td>$10,902</td>
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<tr>
<td>National Park Foundation</td>
<td>$10,665</td>
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<tr>
<td>Walk San Francisco</td>
<td>$10,548</td>
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<tr>
<td>Climate Solutions</td>
<td>$10,452</td>
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<tr>
<td>Marine Applied Research and Exploration (MARE)</td>
<td>$10,437</td>
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<tr>
<td>Alliance for the Great Lakes</td>
<td>$10,010</td>
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<tr>
<td>Rails-to-Trails Conservancy</td>
<td>$9,387</td>
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<tr>
<td>1% for the Planet</td>
<td>$9,072</td>
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<tr>
<td>University of Washington School of Public Health</td>
<td>$8,866</td>
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<tr>
<td>I Challenge Myself</td>
<td>$8,153</td>
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<tr>
<td>Bike East Bay</td>
<td>$8,023</td>
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<td>Silicon Valley Bicycle Coalition</td>
<td>$7,734</td>
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<tr>
<td>Vote Solar</td>
<td>$7,399</td>
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<tr>
<td>Boston Cyclists Union</td>
<td>$7,225</td>
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<tr>
<td>Ceres</td>
<td>$7,123</td>
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<tr>
<td>Food &amp; Water Watch</td>
<td>$6,801</td>
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</table>
Our grant from Climate Ride effectively doubled each year for three years in a row...to almost $14,000 [in] 2015. In 2015 our grant from Climate Ride was 10% of our budget!

Not only did participation in Climate Ride help us raise funds, it has helped us grow our organizational capacity. After riding for the Boston Cyclists Union, many former Climate Riders have become some of our biggest advocates and volunteers.

We also repeatedly hear from riders that the experiences have been once in a lifetime, as they’re incredibly well-planned, and getting to take a week-long bike trip where all you do is think about biking gives a certain confidence to riders when they get back to the City.

The cross-pollination of issues is also unique. As a bike advocacy organization, we’ve brought people closer to our organization who saw themselves as environmental advocates before, and now care more about advocating for bike infrastructure, too.

We feel incredibly lucky to have this partnership with Climate Ride, financially and in helping us grow a movement and increase ridership!

Becca Wolfson
Executive Director
Boston Cyclists Union
Climate Ride is more than just hiking or pedaling the miles. A variety of educational programs are provided for participants each evening of the event. Participants hike or bike during the day and hear from bright minds at night!

**Beneficiary Ignite Night**
A fun, fast-paced event where leaders from our beneficiary collection, who are also participating in the event, share their work and innovative ideas with the group in three short minutes.

**Featured Speakers**
We have an amazing list of speakers join us on all of our events that includes activists, athletes, politicians, business leaders, authors and visionaries in the environmental and sustainability fields.

**Climate Ride Cafe**
This is an evening of roundtable discussions allowing participants to connect over a variety of active transportation, energy, sustainability and climate topics. Participants switch to new tables and new topics between each of the three rounds. As participants carry key ideas or themes to new tables, they exchange perspectives, greatly enriching the possibility for surprising new insights.
“The community that we formed in 5 short days was unbelievable. And when I think about the communities that we all drew on to support our fundraising for this event, the reach and people power of the climate movement feels seriously formidable.”

-Katie Siegner, Climate Hiker
“This trip further impressed upon me the importance and power of community, and how vital it is to continue to challenge yourself and to explore the unknown.”

- Antonia Sohns, Climate Rider
Since 2008, Climate Ride has supported 1,968 people who have biked and hiked over 641,000 miles. The collective impact of these participants raising funds and spreading awareness to hundreds of thousands of donors while promoting the Climate Ride cause is huge.

"I wanted to showcase that there are alternatives to fossil-fuel based transportation, I wanted to spread the message about climate change, and I have a personal commitment to sustainability that dovetails with AGU’s own mission of science for the benefit of humanity. I found Climate Ride to be a really thrilling and personally rewarding experience."

- Chris McIntee, CEO, American Geophysical Union
# Financial Summary

## Income

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Participant Fundraising</td>
<td>$1,678,690</td>
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<tr>
<td>Registration Fees/Rider Services</td>
<td>$72,047</td>
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<tr>
<td>Unrestricted Income</td>
<td>$29,497</td>
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<tr>
<td>Capital Campaign</td>
<td>$66,071</td>
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<tr>
<td>Merchandise Sales</td>
<td>$16,268</td>
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<tr>
<td>Sponsorship Income</td>
<td>$2,400</td>
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<tr>
<td>Other Income</td>
<td>$28,766</td>
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**Total Income**

$1,893,738

## Expenses

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Administrative Expenditures</td>
<td>$105,265</td>
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<tr>
<td>Program Expenditures</td>
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</tr>
<tr>
<td>Event Program Expenditures</td>
<td>$761,297</td>
</tr>
<tr>
<td>Grants Program Expenditures</td>
<td>$919,091</td>
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<tr>
<td>Total Program Expenditures</td>
<td>$1,680,388</td>
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<tr>
<td>Other Expenses</td>
<td>$467</td>
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</tbody>
</table>

**Total Expenses**

$1,786,120

*Restricted Funds for Next Year’s Fundraising*

$86,547

**Net Income/Cash Reserve**

$107,619
Thank you, 2015 Supporters!
Thank you, 2015 Donors!

### Founders Circle: $10,000
- Giant Steps Foundation

### $2,500 - $5,000
- Quinn Family Foundation
- Ron & Eva Sher Family Fund
- Sam & Peggy Grossman Family Foundation
- Betsy & Jesse Fink Foundation

### $1,000 +
- Patricia Hallstein & Axel Kramer
- Rosi Kerr & Dawn Averitt
- Roger Schwed

### $500 +
- Charlie & Joyce Solberg
- David – NYC DC 2013
- Evan O’Neil
- Jim Berger
- Jim Kuster
- Juan Benitez

### $150 +
- Blake Holiday
- Catherine Bock
- Charlotte Streck
- Compassion Fatigue Awareness Project
- Cynthia Silverthorn
- Dan Leaverton
- Jim and Nancy Fleming
- Karl Danz
- Linda Nyberg
- LocalConstruct, Inc.
- Louis F. Rosenthal
- Phil Geyer
- Rick Rickard
- Susan Green

### Friend of the Ride
- Aaron & Marcia Cohen
- Adam Rubinfield
- Adrian Gershon
- Alan Adye
- Alan Bair
- Alan Miller
- Alexandra Alderman
- Andy Crestodina
- Barb
- Ben Sander
- Beth Tiedemann
- Brooks Barron
- Bruce Catania
- CB Davis
- Christine Heinrichs
- Clyde Hicks
- David Coale
- David Marsland
- Dirk Rosen
- Elaine Hebert
- Erica Gulseth
- Glenn Fidler
- Hanno Lewis
- Heather Lussier
- Heidi Van Everen
- In honor of Carol Hyman
- Ingrid DiPaola (DesignInk)
- Jana Taylor
- Janet Roseff and Robert Lane
- Javier Burgos
- Jay R.
- Jay Rutherford
- Jennifer Hottell
- Jo Miles

### Friend of the Ride
- Joe Ganley
- John Atchley
- Julie Hale
- Justin Bradley
- Karl Rábago
- Kelli McCune
- Larry Litvak
- Lemon Cove
- Lily G.
- Lisa K Dobbs
- Lisa Soverino
- Marcus Kenny
- Martha Russo
- Michelle O’Connor
- Myron Gainforth
- Nancy Fleming
- Natalie Chwalisz
- Pete Gang
- Peter Streibig
- Rachael Loper
- Rachelle
- Robert Loper
- Rose Chaffee-Cohen
- Sandy Emerson
- Sara Carnahan
- Scott Wasserman
- Skya & Devin Livingston Martin
- Steve Hoffner
- Susan Flakus
- Swetha Kannan
- Travis Richardson
- Trina Peterson
- Valerie C.
**Staff**

- **Caeli Quinn**  Executive Director
- **Blake Holiday**  National Event Director
- **Andrew Valainis**  Operations Manager
- **Michelle Levitus**  Beneficiary & Hiker Manager
- **Patrick Colleran**  Logistics & Rider Coordinator
- **Russ Mendivil**  Rider Representative
- **Emily Kern**  Administrative Assistant

**Board**

**EXECUTIVE COMMITTEE**
- Tim Frick  President
- Trina Peterson  Secretary
- Roger Schwed  Treasurer

**BOARD MEMBERS**
- Alexandra Alderman
- Brendan Gray
- John Grossman
- Blake Holiday
- Rosi Kerr
- Kim Larson
- Josh Lasky
- Evan O’Neil
- Caeli Quinn
Interested in joining us for an event? Check out climateride.org/events

Provide lasting support for our programs and help our community grow by contributing to the Climate Ride Annual Fund.

Pedal your bike. Power the movement.