



CLIMATE RIDE



Media Kit

About Climate Ride

Climate Ride is a 501(c)(3) nonprofit organization working to protect our planet and improve lives through sustainability and active transportation.

Climate Ride:

- Produces charitable cycling and hiking events across the country.
- In 2018 our events include:
 - Climate Rides: Bhutan, Iceland, California North Coast, Colorado Pacific Northwest, Death Valley, Nova Scotia, Glacier, Northern Michigan
 - Climate Hike: Glacier National Park
 - Independent Challenges (create your own event)
- Produces a high-level Speaker Series during each event
- Delivers a Beneficiary Grants Program that raises millions for the environmental nonprofit sector.

We organize *life-changing charitable events* that bring innovators, entrepreneurs and everyday people together to support more than 100 leading nonprofits working on a national and local level in *environment, energy, and active transportation*. We mobilize innovative environmental philanthropy.

Visit us online at www.climateride.org or follow us on [Instagram](#) and [Facebook](#).



For more information, please contact:
Caeli Quinn, Co-Founder and Executive Director, caeli@climateride.org 406.871.5477

By The Numbers

2008-2017:

- ◆ Nearly 3,000 Climate Ride participants in events, supported by more than 120,000 donors.
- ◆ Climate Ride participants have collectively pedaled over 800,000 miles and hiked over 6,000 miles for the Climate Ride Cause.
- ◆ Climate Ride has generated more than \$4.5 Million in grants for sustainability, conservation, and bike advocacy organizations working at a national and local level.

In 2017:

- ◆ 6 cycling, 1 hiking, 1 biking and hiking, and several independent challenge program events held across the country.
- ◆ Climate Ride debuted 4 new events for 2017: California Central Coast, Iceland, Red White and Blue Ridge, and a Hike and Bike in Bryce, Zion, Escalante.
- ◆ 435 participants on 9 different events.
- ◆ 20% of participants were 30 years old and younger.



2017 Impact

- ◆ **\$766,254** in grants awarded in 2017.
- ◆ **21% more** granted in 2017 compared to 2016.
- ◆ On average, each participant **raised \$3,200**.
- ◆ **33% of Climate Ride grants directly impacted bike coalitions and active transportation advocacy.**



This is a time of great opportunity

We are in a watershed moment where **the health of our planet is at stake**. At this crucial time, Climate Ride is at the forefront of bringing together people who acknowledge our responsibility to **change the tide on climate and create a green economy**. Climate Ride is the only organization **galvanizing people to take action** on climate change through life-changing, multi-day endurance events. **Climate Ride affects social change and supports the intricate web of local organizations fighting for a sustainable future in their communities**. From funding conservation efforts in our National Parks to protected bike lanes in our nation's cities, **Climate Ride's impact is felt across many channels**.



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Beneficiary Organizations

1% for the Planet
350 Colorado
350 Vermont
350.org
Acterra
Active Transportation Alliance
Adventure Cycling Association
African Wildlife Foundation
Alliance for Climate Education
Alliance for the Great Lakes
American Solar Energy Society
Antioch University New England's Community Garden Connections
Architecture 2030
Asian Pacific Environmental Network
B Lab
Bainbridge Island Land Trust
Beautiful PB
Better Future Project
Beyond Fistula
Bike Austin
Bike Cleveland
Bike East Bay
Bike New York
Bike San Gabriel Valley
Bike Santa Cruz County
Bikes for the World
Bikes Not Bombs
Boston Cyclists Union
Boulder Food Rescue
California Bicycle Coalition
California Straw Building Association
Cascade Bicycle Club
CDI - Miles of Trees
Center for Biological Diversity
Center for Climate Protection
Ceres

Ceres Community Project
Chesapeake Climate Action Network
Chicago Fair Trade
Citizens Climate Lobby
Clean Energy Coalition
Climate Disobedience Center
Climate Generation: A Will Steger Legacy
Climate One
Climate Ride Growth Fund
Climate Smart Glacier Country
Climate Solutions
CommonWheels Bicycle Co-op
Conservation International
Cool the Earth
Delta Bike Project
Earthjustice
East Coast Greenway Alliance
Ecology Action Center
Emmett Institute on Climate Change and the Environment, UCLA School of Law
Environmental Defense Fund
Environmental Working Group
Fibershed
Florida International University Foundation - Sea Level Solutions Center
Food & Water Watch
Gearin' Up Bicycles
GivePower Foundation
Glacier National Park Conservancy
Greater Grand Rapids Bicycle Coalition
Greenagers
Greenbelt Alliance
GRID Alternatives
Grist
HEET (Home Energy Efficiency Team)
I Challenge Myself
Illinois Green Economy Network

Institute for Sustainable Communities
Interfaith Power and Light
International Living Future Institute
Iowa Natural Heritage Foundation
League of American Bicyclists
League to Save Lake Tahoe (Keep Tahoe Blue)
Local First Chicago
Los Angeles County Bicycle Coalition
Los Gatos-Monte Sereno Safe Routes to School
Maine Farmland Trust
Marin School of Environmental Leadership
Marine Applied Research and Exploration (MARE)
National Geographic Society
National Parks Conservation Association
Natural Resources Defense Council
New Jersey Bike and Walk Coalition
NextGen Climate America
Oceanites
Ohio City Bicycle Co-op
Parks & Trails New York
PeopleForBikes Foundation
Pie Ranch
Presidio Graduate School
Project Drawdown
Rails-to-Trails Conservancy
Rainforest Alliance
Regional Parks Foundation
Sacramento Area Bicycle Advocates
Sage School
Saha Global
San Diego County Bicycle Coalition
San Francisco Bicycle Coalition
San Francisco Green Film Festival
Sierra Club California
Sierra Club Connecticut
Sierra Club Illinois

Sierra Club National
Silicon Valley Bicycle Coalition
Sivananda Yoga Ranch
Smartfin
SolarFest
Sonoma County Bicycle Coalition
Southern Alliance for Clean Energy
Sustainable Harvest International
SustainaFest
Sycamore Land Trust
The Clean Energy Leadership Institute
The Nature Conservancy
The Spoke Folks
The Street Trust
Transform
Transportation Alternatives
TreePeople
Union of Concerned Scientists
University of Washington School of Public Health
Vermont Center for Ecostudies
Vermont Green Building Network
Vote Solar
Walk San Francisco
Washington Area Bicyclist Association
Well House
West Michigan Environmental Action Council
Wilderness Workshop
Windustry
Women in Solar Energy (WISE)
Woods Hole Research Center
World Bicycle Relief
Yosemite Conservancy
Young Voices on Climate Change

For a complete list, visit
climateride.org/beneficiaries



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Latest News

CLIMATE RIDE ANNOUNCES OVER \$4.5 MILLION IN GRANTS; TWO NEW INTERNATIONAL CYCLING EVENTS IN NOVA SCOTIA AND BHUTAN 2018

CLIMATE RIDE SEEKS PARTNERS TO PROTECT THE PLANET BY MOBILIZING THE MOVEMENT



For a complete list of Climate Ride news releases, [click here](#).

For a list of media mentions on Climate Ride, [click here](#).



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Event Information

The Events

Climate Ride produces events **around the world** as well as an independent challenge program. Our participants make an extraordinary contribution to a cause they care about. They are helping to provide much-needed financial support, raising awareness, engaging other riders, and helping to build a national network of supporters.

The reward for this commitment is the experience of a lifetime through some of the world's most beautiful landscapes. Participants meet and network with leaders in sustainability, renewable energy, and environmental causes while raising awareness of our cause.

The organizations that you support by joining Climate Ride are doing important work and the money you all raise makes a crucial difference. Proceeds from the event benefit a collection of environmental and bike-related non-profits. Participants can choose to direct grants to the non-profit of their choice. Learn more about our [beneficiaries](#) and read common questions asked by participants in the [FAQ](#).

NEW! [Bhutan](#) | During Climate Ride Bhutan we will experience powerful traditions, spirituality, and the breathtaking beauty of the Spring Rhododendron bloom. The ride features stunning bike routes and an unforgettable combination of passion and purpose. This is a once in a lifetime opportunity to see a country where people and the environment prosper together. **April 18-24, 2018**

[Iceland](#) | This is one of the most incredible cycling experiences on the planet! On Climate Ride Iceland we'll travel to this magnificent island nation to explore the Southern Highlands where active volcanoes, sparkling glaciers, hot springs, and rustic mountain huts combine to create an unparalleled connection to nature. **August 12-17, 2018**

[Hike Glacier National Park](#) | On Climate Hike Glacier National Park, we spend five days hiking the iconic trails on the 'Crown of the Continent'. We witness majestic 500-year old cedar forests under threat of wildfires and glaciers in fast retreat. Over five days of hiking, participants build up stamina for an epic 15-mile journey across the park – traversing arêtes and high alpine mountain passes to reach our camp for the night. **July 29-August 2, 2018**

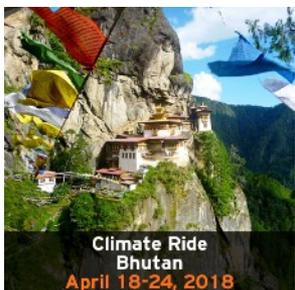
NEW! [Colorado](#) | An amazing 6-day adventure that begins in Western Colorado at the Carpenter Ranch near Hayden, CO, a private conservation ranch known for its beauty and superb bird habitat. Our route travels quiet roads to Steamboat Springs and the Yampa River Valley. Then we cross the Rockies through Rocky Mountain National Park to our triumphant finale in Boulder. **August 25-30, 2018**

[Independent Challenge](#) | This program that allows participants to participate in non-Climate Ride organized events or create their own events, while still raising money for and awareness of their favorite beneficiary organizations. Participants get their own homepage, fundraising support and more to help them achieve their goals, and make a significant impact at their chosen beneficiary organizations.

For a complete list of current events, [click here](#).

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More Information

The Speaker Series

Each evening of Climate Ride events, speakers educate and inspire participants. Topics range from sustainability, climate, the green economy, to environmental and energy issues. Our participants and the communities we pass through learn that our government, businesses, and each individual American will benefit from a cleaner, healthier energy system. This is a unique event – a fundraiser and green conference on wheels. Learn more about our speakers [here](#).

The Beneficiary Grants Program

The Climate Ride staff handles hundreds of inquiries from potential beneficiaries and manages a process to vet and approve the organizations that participants wish to support. We assist organizations in making Climate Ride a useful and meaningful part of their development plans. We process tens of thousands of donations and handle every aspect of the events so that these organizations can benefit without any risk or cost – so they can focus on achieving their missions.

Community Building and Awareness

Climate Ride strives to build an engaging new community around sustainability and active transportation. Our staff works to publicize these causes and promote engagement. We work to keep past and present participants engaged with the issues and the beneficiaries they support.

Who Runs Climate Ride?

Climate Ride was co-founded by [Caeli Quinn](#) in 2008 who serves as Executive Director. A year later [Blake Holiday](#) joined as the National Events Director. Together, the team has combined experience of more than 40 years experience in philanthropy, community organizing, and adventure travel creation. Their expertise ranges from custom trips around the world to large-scale charitable events. In 2013, [Michelle Levitus](#) joined the staff in operations. In 2014, [Patrick Colleran](#) and [Russ Mendivil](#) joined the Climate Ride team to support logistics and participant management. In 2017, [Mackenzie Cole](#) was hired to assist with growing operations and participant support.



Executive Team



Caeli Quinn

Co-Founder and Executive Director

Caeli graduated from Northwestern University and then hit the road on two wheels. After running a backcountry refuge next to a glacier in Patagonia, her interest in languages and culture led to ten years traveling the globe, working for Backroads, the active travel company. After bicycling through China and Burma, Caeli resolved to address sustainability and environmental issues. Inspired to positively affect the issue and to help propel the US to a green economy, she co-founded Climate Ride. Caeli resides in Montana with her family, near Glacier National Park.



Blake Holiday

National Events Director

Blake has been in love with the bicycle since he was a kid riding on his blue beach cruiser. Since then, he has pedaled all over the world as a bike tour leader. Blake has a strong affinity for the arts, entertainment, the environment, and building community. He has headed up many organizations the world over, with experience in corporate development, strategic marketing and event management. In 2005, he won First Night International's prestigious Prism Award for Creative Excellence for his vision and commitment. He holds a degree in Communications from Loyola Marymount University.



Interested in covering Climate Ride?

Participants, organizers, beneficiaries, and speakers are **available for interviews** before, during and after each event, and we're happy to provide interested members of the media with press passes.

To discuss your interest in an upcoming event, please contact:

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